

To: Paul Morris/db/dbcom@DBAMERICAS,
Date: 12/03/2013 01:43 PM
Subject: Success Story for this coming Thursday USPB MD Banker meeting [I]

Classification: For internal use only

Hi Paul,

During this coming Thursday USPB banker MD meeting Chip would like you to present a brief overview of the recent accounts opened for Southern Financial LLC, that I understand moved from JPM.

Could you please send me a brief overview of the deal, including:

- Client profile, including the business the client was doing at JPM
- Deal description / type of business the client is doing / is planning to do with us
- Key success factor to win the accounts, including any Product and support people involved

It would be great if you could send me this overview before noon tomorrow; also happy to discuss in person if easier.

Thanks,
Diego

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Diego Galan
Head of Strategy Wealth Management Americas

DB Securities Inc
345 Park Avenue, 10154-0004 New York, NY, USA
Tel. [REDACTED]
Mobile [REDACTED]
Email [REDACTED]

Assistant: Ladie Whitaker [REDACTED]

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