

Ferragamo celebrates with new handbags Postmedia Breaking News May 5, 2014
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"The families were chosen for their eclectic style, passion for life, dedication to family and determination for success. They all represent strong values and support art, culture and charity," Giornetti said of the stars of the vignettes.

Priced between \$1,650 for a mini leather version and \$27,000 for a medium-sized Fiamma crafted using crocodile skin, the luxe brand's latest handbag comes in an expansive range of colours and materials.

Available in coloured leathers such as "moss and rosewood," as well as seasonal shades such as "plum, Atlantic, grape and new bisque," the handbag will debut in five sizes, all featuring semicircle handles and a functional front pocket secured with a lock.

The Fiamma edition includes a special collection of miniature styles made with various precious mixed materials including aged snakeskin and two-tone fox fur exotics, some of which were first spotted on the Fall/Winter 2014 runway in Milan. "Through the harmonious mix of exquisite materials adorned with sleek metal hardware details, cross-generational elements continue to evolve the youthful and innovative spirit of Ferragamo," said Giornetti.

The new Fiamma bag is available this week in Canada at Salvatore Ferragamo boutiques in Vancouver and Toronto.

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