

Breadth of industry backgrounds	Depth of management expertise	Innovative repertoire of growth strategies	Proven track record of industry successes
Technology	Senior management operating expertise	Experienced long-run business operators	Commitment to long-run shareholder value
Media	Extensive board experience	Well-connected dealmakers that can pursue inorganic growth	Familiarity of dealing with the media and leveraging publicity
Industrials	Senior management and investor in control and non-control situations	Acclaimed team of consultants and restructuring experts	Maximized value through growth and sales of companies
Consumer / Retail	Strategic and corporate development	Deep understanding of industry trends	Respected industry-veterans
Financial Services	Senior management operating experience and financial structuring	Adept in financial engineering to augment businesses	Complementary skill sets and backgrounds

We expect this network to provide our management team with a robust and consistent flow of investment opportunities. Upon completion of this offering, members of our combined team intend to communicate with their networks of relationships to articulate the parameters for our search for a target company and a potential business combination and begin the process of pursuing and reviewing promising leads.

The experience and capabilities of our combined team should allow us to drive growth in shareholder value following the business combination. The prior experience of the members of

our combined team includes working with companies and increasing value for all stakeholders at the senior management level, as consultants, as board members and as constructive minority stake shareholders.

Investment Focus

We believe certain non-public companies and their shareholders can benefit from a transaction with us. Acquisition candidates are entities that may need stable, permanent equity financing, but may currently have limited access to the public markets. While targets may be either independent entities or divisions of larger organizations, we believe there is an opportunity for us to provide value. We expect to utilize a pro-active and disciplined approach to sourcing potential deals.

Utilizing our knowledge of the M&A and capital markets as well as various industry sectors, we will develop specific investment themes which we believe are actionable for us. The combination of the ability to go public through a merger with us, the capital that we bring to the transaction and the value-added capabilities of our management should be attractive to owners and managers of target companies.

Industry Sector Expertise

We intend to focus our search for business combination targets across a range of industry sectors, in which our combined team has deep knowledge and experience. We believe our investing/deal and senior management operating expertise across multiple industry verticals will give us a sizable addressable universe of potential targets to which we can credibly analyze and enhance value and will, as a result, maximize our chances of completing a business combination in a timely manner and having that entity perform well post-merger.

Multiple members of our combined team have experience in each of the following industry sectors:

- **Technology**—We believe that our combined team’s experience and expertise in the technology sector will position us to take advantage of emerging trends in technology, as it relates (a) to a potential business combination with a technology company, and (b) to bringing technological expertise to a potential business combination partner which is not a technology company, but is facing technologically driven change forces or is trying to take advantage of technology driven changes.
- **Media**—Our combined team has investing experience and management expertise in various media businesses, including content-centric businesses and media businesses facing rapid technological changes.