

Alkeon's Main Investment Elements

LONG INVESTMENTS	Emphasize long positions in growth companies with strong fundamentals and free cash flows.
SHORT INVESTMENTS	Establish short positions in low quality businesses facing long-term challenges such as unstable and weak business models, deteriorating fundamentals, and declining profitability metrics.
GROWTH PHILOSOPHY	Identify growth cycles that are largely independent of economic cycles to weather economic uncertainty.
TRUE LONG/SHORT FOCUS	Maintain an active, alpha-seeking short investment book independent of market conditions. Goal is to profit, not hedge
GLOBAL MANDATE	Pursue superior growth opportunities globally, including emerging markets.