	Shares	Amount	Shares	Amount	capital	loss	deficit	equity
Balance at December 31, 2011	114,364,310	$144,442	128,616,360	$ —	$ 3,941	$ —	$ (51,847)	$ 96,536
Net loss	—	—	—	—	—	—	(85,199)	(85,199)
Shares issued in connection with:								
Exercise of stock options	—	—	4,574,860(e)	—	629	—	—	629
Vesting of early exercised stock options	—	—	—	—	2,035	—	—	2,035
Issuance of common stock	—	—	531,990	—	—	—	—	—
Series D preferred stock financing	20,164,210	221,754	—	—	—	—	—	221,754
Repurchase of common stock	—	—	(753,240)	—	—	—	—	—
Change in foreign currency translation	—	—	—	—	—	(4)	—	(4)
Share-based compensation	—	—	—	—	8,114	—	—	8,114
Balance at December 31, 2012	134,528,520	$366,196	132,969,970	$ —	$ 14,719	$ (4)	$ (137,046)	$ 243,865
Net loss	—	—	—	—	—	—	(104,493)	(104,493)
Shares issued in connection with:								
Exercise of stock options	—	—	7,900,670	—	4,858	—	—	4,858
Vesting of early exercised stock options	—	—	—	—	3,052	—	—	3,052
Issuance of common stock	—	—	50,400	—	—	—	—	—
Issuance of common stock in connection with business combination	—	—	242,700	—	278	—	—	278
Starbucks common stock warrant	—	—	—	—	764	—	—	764
Series D preferred stock financing	—	1	—	—	—	—	—	1
Repurchase of common stock	—	—	(3,145,840)	—	—	—	—	—
Change in foreign currency translation	—	—	—	—	—	(689)	—	(689)
Share-based compensation	—	—	—	—	14,658	—	—	14,658
Balance at December 31, 2013	134,528,520	$366,197	138,017,900	$ —	$ 38,329	$ (693)	$ (241,539)	$ 162,294
Net loss	—	—	—	—	—	—	(154,093)	(154,093)
Shares issued in connection with:								
Exercise of stock options	—	—	9,403,147	—	8,685	—	—	8,685
Vesting of early exercised stock options	—	—	—	—	11,128	—	—	11,128
Issuance of common stock in connection with business combinations	—	—	8,384,156	—	59,576	—	—	59,576
Issuance of common stock	—	—	24,220	—	—	—	—	—
Series E preferred stock financing	9,700,289	148,748	—	—	—	—	—	148,748
Contribution of preferred stock	(8,976,000)	—	—	—	—	—	—	—
Repurchase of common stock	—	—	(1,225,740)	—	—	—	—	—
Change in foreign currency translation	—	—	—	—	—	(114)	—	(114)