

At December 31, 2014, intangible assets with definite lives are as follows:

	Gross carrying amount	Accumulated amortization	Net	Weighted- average useful life (years)
			(dollars in thousands)	
Customer lists	\$ 19,060	\$ (10,797)	\$ 8,263	2.9
Content	9,802	(1,024)	8,778	4.0
Trade names	8,627	(3,001)	5,626	2.8
Technology	5,390	(2,744)	2,646	2.5
Franchise rights and other	2,000	(258)	1,742	4.8
Total	\$ 44,879	\$ (17,824)	\$ 27,055	3.1

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At December 31, 2014, amortization of intangible assets with definite lives for each of the next five years is estimated to be as follows:

Years ending December 31,	(In thousands)
2015	\$ 12,312
2016	6,981
2017	5,504
2018	1,931
2019	327
Total	\$ 27,055

Note 5—Long-term investments

Long-term investments consist of:

	December 31,	
	2013	2014
		(In thousands)
Cost method investments	\$ 51,033	\$ 55,569
Long-term marketable equity security	9,360	7,410
Total long-term investments	\$ 60,393	\$ 62,979

Investment in Zhenai, Inc.

The Company has a 20% interest in the voting common stock of Zhenai Inc. ("Zhenai"), a leading provider of online dating and matchmaking services in China. Our voting power is limited by a shareholders agreement. In light of this limitation and the significance of our interest relative to other shareholders, we do not have the ability to exercise significant influence over the operating and financial matters of Zhenai and this investment is accounted for as a cost method investment.

Long-term marketable equity security

The cost basis of the Company's long-term marketable equity security at December 31, 2013 and 2014 is \$8.7 million, with a gross unrealized gain of \$0.7 million and a gross unrealized loss of \$1.2 million at December 31, 2013 and 2014, respectively, which are included in "Accumulated other comprehensive loss" in the accompanying combined balance sheet. The Company evaluated the near-term prospects of the issuer in relation to the severity and duration of the unrealized loss. Based on the duration, less than two months, of the unrealized loss and the Company's ability and intent to hold this security for a reasonable period of time sufficient for an expected recovery of fair value, the Company does not consider the security to be other-than-temporarily impaired at December 31, 2014. In 2012, the Company recorded an \$8.7 million other-than-temporary impairment charge related to its security that was in a continuous unrealized loss position for more than one year, based on the Company's evaluation of the near-term prospects of the issuer in relation to the severity (fair value was 50 percent less than cost) and duration of the unrealized loss. The impairment charge is included in "Other (expense) income, net" in the accompanying combined statement of operations.

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Note 6—Fair value measurements and financial instruments

The following tables present the Company's financial instruments that are measured at fair value on a recurring basis:

	Quoted market	December 31, 2013