

	Years ended December 31,		
	2012	2013	2014
	(In thousands)		
Operating Income (Loss):			
Dating	\$ 187,106	\$ 230,273	\$ 253,725
Non-dating	(476)	(8,940)	(25,158)
Total	\$ 186,630	\$ 221,333	\$ 228,567

	Years ended December 31,		
	2012	2013	2014
	(In thousands)		
Adjusted EBITDA:(a)			
Dating	\$ 236,939	\$ 277,463	\$ 289,287
Non-dating	(449)	(6,232)	(15,839)
Total	\$ 236,490	\$ 271,231	\$ 273,448

	December 31,	
	2013	2014
	(In thousands)	
Segment Assets:(b)		
Dating	\$ 337,591	\$ 277,260
Non-dating	7,423	29,398
Total	\$ 345,014	\$ 306,658

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	Years ended December 31,		
	2012	2013	2014
	(In thousands)		
Capital expenditures:			
Dating	\$ 19,853	\$ 19,587	\$ 19,734
Non-dating	—	220	2,059
Total	\$ 19,853	\$ 19,807	\$ 21,793

(a) The Company's primary financial measure is Adjusted EBITDA, which is defined as operating income excluding: (1) stock-based compensation expense; (2) depreciation; and (3) acquisition-related items consisting of (i) amortization of intangible assets and impairments of goodwill and intangible assets and (ii) gains and losses recognized on changes in the fair value of contingent consideration arrangements. The Company believes this measure is useful for analysts and investors as this measure allows a more meaningful comparison between our performance and that of our competitors. Moreover, our management uses this measure internally to evaluate the performance of our business as a whole. The above items are excluded from our Adjusted EBITDA measure because these items are non-cash in nature, and we believe that by excluding these items, Adjusted EBITDA corresponds more closely to the cash operating income generated from our business, from which capital investments are made and debt is serviced. Adjusted EBITDA has certain limitations in that it does not take into account the impact to Match Group, Inc.'s statement of operations of certain expenses.

(b) Consistent with the Company's primary metric (described in (a) above), the Company excludes, if applicable, goodwill and intangible assets from the measure of segment assets presented above.

Revenue by geography is based on where the customer is located. Geographic information about revenue and long-lived assets is presented below:

	Years ended December 31,		
	2012	2013	2014
	(In thousands)		
Revenue			
United States	\$ 460,321	\$ 516,589	\$ 578,139
All other countries	253,128	286,500	310,129
Total	\$ 713,449	\$ 803,089	\$ 888,268

The only country, other than the United States, with greater than 10 percent of total revenue for the years ended December 31, 2012 and 2013, is France with \$75.6 million and \$81.4 million, respectively. The United States is the only country whose revenue is greater than 10 percent of total revenue for the year ended December 31, 2014.

	December 31,	
	2013	2014
	(In thousands)	