

Frieze Masters

The 6th year in London, Frieze Masters is a pre-2000 works fair, situated 10 minute walk across Regent's Park from Frieze London. We are delighted to announce that this year we will have a small light refreshments Lounge at Frieze Masters which clients can access for the duration of the fair. The Lounge at Masters will have its own private entrance and can be accessed from 10am on Preview Day and for the duration of the fair. The focus of the DB hospitality program will still be the main Deutsche Bank Wealth Management Lounge in Frieze London, but this is great addition to our client offering in 2017.

VIP Preview Day – Wednesday, October 4 (times TBC)

On Preview Day, the fair is open exclusively to Deutsche Bank Wealth Management and its clients, Frieze VIPs and members of the press. Preview Day is sought after as the majority of buying takes place on this day. Guests will have access to hospitality in the Deutsche Bank Wealth Management Lounge along with opportunities to take guided tours and meet Deutsche Bank art curators. Clients who are invited on Preview Day will receive VIP benefits, which include invitations to Frieze private events in London and multiple entry into the fair for its duration. Our VIP lounge opens at 10:00am, 1 hour prior to the fair opening at 11:00am.

Ticket Levels

VIP Dinner + 11am VIP Preview - Tuesday, October 3 & Wednesday, October 4

- Dinner to be hosted in the Frieze London Lounge on Tuesday, October 3.
- Includes access to the Frieze London & Frieze Masters from 11:00am on October 4 and for the entire duration of the Fair, as well as access to the Lounge from 10:00am every day.
- The costs associated with this ticket type are: Dinner and 11am Preview – €563
- Parent ID: (Compliance Pre-Approval Number) Parent ID: 198086

11:00am: Preview Day – Wednesday, October 4

- Includes access to the Frieze London & Frieze Masters from 11:00am on October 4 and for the entire duration of the Fair, as well as access to the Lounge from 10:00am every day.
- The costs associated with this ticket type are: 11am Preview – €306
- Parent ID: (Compliance Pre-Approval Number) - Parent ID: 198175

2:00pm: Preview Day – Wednesday, October 4

- Includes access from 2pm
- Access for the entire duration of the Fair
- Access to the DBWM Lounges at both Frieze London & Frieze Masters
- The costs associated with this ticket type are: 2pm Preview – €306
- Parent ID: (Compliance Pre-Approval Number) Parent ID: 198179

Thursday, October 5 - Sunday, October 8 (excludes Preview Day)

- Access to the Deutsche Bank Wealth Management Lounge at Frieze London & Frieze Masters
- VIP Hour from 11am until midday before the fair opens to the public at midday
- The costs associated with this ticket type are: Fair day invite – €200
- Parent ID: (Compliance Pre-Approval Number) Parent ID: 198180

Please complete the attached template with your requests and send back to Sarah. Invitations should be available in the within the next week. In the meantime, please also secure compliance direct approval – details below.

Compliance

It is your responsibility to gain compliance approval prior to inviting Clients. Once you have approval, please let Sarah know and she will forward to you the appropriate invitation.

<http://lonccasp0002.uk.db.com:14711/en/Home>