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MANAGEMENT

Executive Officers and Directors

Below is a list of our executive officers and directors and their respective ages and a brief account of the business experience of each of them as of March 31, 2015.

Name	Age	Position
Kurt Schmidt	[REDACTED]	[REDACTED]
William Bishop, Jr.	[REDACTED]	[REDACTED]
Michael Nathenson	[REDACTED]	[REDACTED]
William Bishop	[REDACTED]	[REDACTED]
Raymond Debbane	[REDACTED]	[REDACTED]
Philippe Amouyal	[REDACTED]	[REDACTED]
Evren Bilimer	[REDACTED]	[REDACTED]
Aflalo Guimaraes	[REDACTED]	[REDACTED]
Michael A. Eck	[REDACTED]	[REDACTED]
Frances Frei	[REDACTED]	[REDACTED]
Amy Schulman	[REDACTED]	[REDACTED]

Kurt Schmidt has served as [REDACTED] Kurt brings deep experience in consumer products with decades of leadership experience in the United States and overseas at Kraft, Wrigley, Novartis and Nestlé. At Nestle, Kurt was responsible for their \$8 billion global Health & Wellness Division and he was a member of Nestlé’s Executive Committee. His responsibilities at Nestle included Nestle’s Maternal and Infant Nutrition (Gerber and Nestlé brands), Weight Management (Jenny Craig) and Sports Nutrition (Power Bar and Musashi) businesses. Kurt joined Nestlé in [REDACTED] as part of its acquisition of Gerber Products from Novartis, where he was the President and Chief Executive Officer of Gerber from [REDACTED] Prior to Gerber, Kurt was the [REDACTED] Novartis Animal Health from [REDACTED] Kurt has a [REDACTED]

William (“Billy”) Bishop, Jr. has served as [REDACTED] Billy [REDACTED] the Blue Buffalo Company in 2002. He has been leading Marketing, Product Development and Operations since our founding. Billy was [REDACTED] at SoBe leading its ground breaking guerilla marketing strategy until its sale to Pepsi in [REDACTED] Billy was also an [REDACTED] at Sierra Communications from [REDACTED] Billy has a [REDACTED]

Michael (“Mike”) Nathenson has served as our [REDACTED] Mike brings a deep financial and strategic background in consumer products with significant leadership experience at PepsiCo and Dean Foods. Mike was with Dean Foods from [REDACTED] where he was most recently the [REDACTED] of the Dean Foods Dairy Group. At PepsiCo, Mike spent almost 14 years in a variety of operational finance roles including as the Chief Financial Officer of Frito Lay’s Australia subsidiary from [REDACTED] He then moved to the corporate side where he led PepsiCo’s FP&A group from [REDACTED] and was [REDACTED] Mike has a [REDACTED]