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<b>Category</b>	<b>Service</b>	<b>Description</b>	<b>Benefits</b>
<b>eCommerce Solutions</b>	<i>Payeezy™ eCommerce Solution</i>	A full-featured Internet gateway that enables payment acceptance on SMB websites and offers developer-friendly payment integration tools for web and mobile commerce applications.	<ul style="list-style-type: none"> <li>• Accept a wide array of online payments securely</li> <li>• Eliminate the need for multiple payment service providers</li> <li>• Cutting-edge data protection technology</li> <li>• Allow payments on mobile devices in customers' home currencies</li> </ul>
	<i>Online Payment Solutions</i>	Robust payment solutions that enable businesses to offer a seamless eCommerce experience across international borders and electronic devices.	<ul style="list-style-type: none"> <li>• Accept a wide range of payment types, including eCheck and mobile wallets</li> <li>• Single, simple point of integration to all of First Data's platforms</li> <li>• Advanced security for end-to-end data protection and PCI/EMV compliance</li> <li>• Reporting capabilities that yield valuable insights</li> </ul>
	<i>Alternative Payment Options</i>	Enable online businesses to accept alternative payment types such as PayPal, PayPal Credit, Google Wallet, mobile wallets such as Apple Pay, checks, and gift cards.	<ul style="list-style-type: none"> <li>• Attract new customers and reduce online shopping cart abandonment</li> <li>• Increase average order value</li> <li>• Manage chargeback liability with advanced fraud tools</li> </ul>
	<i>Global ePricing</i>	Enables businesses to display pricing and accept payments in more than 140 foreign currencies while receiving funds in U.S. dollars.	<ul style="list-style-type: none"> <li>• Attract new international customers and increase sales with an "in-country" shopping experience</li> <li>• Collect payments in U.S. dollars regardless of customers' home currency</li> <li>• Manage currency conversion exposures through an integrated, low-risk managed exchange rate</li> <li>• Minimize cost of international payment acceptance</li> </ul>