

Table of Contents**PRINCIPAL STOCKHOLDERS**

The following table and accompanying footnotes set forth information with respect to the beneficial ownership of our common stock as of August 15, 2015, by (1) each individual or entity known by us to beneficially own more than 5% of our outstanding common stock, (2) each of our named executive officers, (3) each of our directors, and (4) all of our directors and our executive officers as a group.

A person is a “beneficial owner” of a security if that person has or shares “voting power,” which includes the power to vote or to direct the voting of the security, or “investment power,” which includes the power to dispose of or to direct the disposition of the security or has the right to acquire such powers within 60 days.

To our knowledge, unless otherwise noted in the footnotes to the following table, and subject to applicable community property laws, the persons named in the table have sole voting and investment power with respect to their beneficially owned common stock.

Securities subject to option grants that have vested or will vest within 60 days are deemed outstanding for calculating the percentage ownership of the person holding the options, but are not deemed outstanding for calculating the percentage ownership of any other person. Percentage computations are based on _____ shares of our Class B common stock that would have been beneficially owned as of August 15, 2015 after giving effect to the Reorganization. Purchasers of our common stock in this offering will only receive Class A common stock. Principal stockholders shown in the table below will only own shares of Class B Common Stock immediately following the offering (other than restricted shares of Class A common stock which we intend to issue in connection with this offering under the 2015 Omnibus Incentive Plan, none of which are expected to vest within 180 days of this offering).

Except as otherwise indicated in the footnotes below, the address of each beneficial owner is c/o First Data Corporation, 225 Liberty Street, 29th Floor, New York, New York 10281.

Name of Beneficial Owner ⁽¹⁾	Shares Beneficially Owned Prior to the Offering			Shares Beneficially Owned After the Offering			
	Number	Percentage of Total Common Stock ⁽²⁾⁽³⁾	Percentage of Voting Power	Assuming No Exercise of the Underwriters' Option		Assuming Full Exercise of the Underwriters' Option	
				Percentage of Total Common Stock	Percentage of Voting Power	Percentage of Total Common Stock	Percentage of Voting Power
New Omaha Holdings L.P. ⁽⁴⁾	535,520,254	75%	75%	61%	73%	60%	73%
Frank J. Bisignano ⁽⁵⁾	5,484,406	1%	1%	1%	1%	1%	1%
Michael K. Neborak	237,273	*	*	*	*	*	*
Ray E. Winborne	431,790	*	*	*	*	*	*
Cynthia A. Armine-Klein	31,636	*	*	*	*	*	*
Sanjiv Das	63,272	*	*	*	*	*	*
Joseph J. Plumeri	1,269,224	*	*	*	*	*	*
Joe W. Forehand	1,096,835	*	*	*	*	*	*
Henry R. Kravis ⁽⁴⁾⁽⁶⁾	—	—	—	—	—	—	—
Heidi G. Miller	52,727	*	*	*	*	*	*
James E. Nevels	—	—	—	—	—	—	—
Scott C. Nuttall ⁽⁷⁾	—	—	—	—	—	—	—
Tagar C. Olson ⁽⁷⁾	—	—	—	—	—	—	—
All directors and executive officers as a group (23 persons)	10,393,407	1%	1%	1%	1%	1%	1%