

Subject: FW: *** NEW JOINT BOOKRUN INITIAL PUBLIC OFFERING *** TRANSUNION
(NYSE: TRU) *** APPROVED FOR EXTERNAL DISTRIBUTION *** [I]
From: Vahe Stepanian <[REDACTED]>
Date: Wed, 24 Jun 2015 11:15:46 -0400
To: Paul Morris <[REDACTED]>,
Stewart Oldfield <[REDACTED]>

Classification: For internal use only

Fyi...

From: Richard Kahn [mailto:[REDACTED]]
Sent: Wednesday, June 24, 2015 10:53 AM
To: Vahe Stepanian
Cc: Darren Indyke
Subject: Re: *** NEW JOINT BOOKRUN INITIAL PUBLIC OFFERING *** TRANSUNION
(NYSE: TRU) *** APPROVED FOR EXTERNAL DISTRIBUTION ***

Please put in for 25,000 shares. Thank you.

Sent from my iPhone

On Jun 23, 2015, at 3:15 PM, Vahe Stepanian <[REDACTED]> wrote:

Jeffrey – FYI on the below.

Thank you,

Vahe

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EFTA01404920

Issuer: TransUnion

Symbol: TRU

Deal size: 29,545,455 Shares (100% Primary) plus 15% greenshoe

Offer Range: \$21.00 - \$23.00

Exchange: NYSE

Anticipated pricing: Wednesday, June 24th (Post Market Close)

Roadshow:

6/15 – New York / Mgmt Presentations

6/16 – Mid Atlantic (JPM)

6/17 – New York

6/18 – Boston

6/19 – New York

6/22 – SF (GS)

6/23 – Denver / LA (BAML)

6/24 – KC / Chicago (DB)

New York Group Lunch

Wed, June 17 @ 12:30pm

Four Seasons Hotel

[REDACTED]

Fifty7 East Room

Boston Group Lunch

Thurs, June 18 @ 12:30pm

Boston Harbor Hotel

[REDACTED]

John Adams Salon

Active Bookrunners:

Goldman Sachs

JPMorgan

BAML

Deutsche Bank

Passive Bookrunners:

RBC

Wells Fargo

Credit Suisse

The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site, at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling toll-free [REDACTED] or by mail from Deutsche Bank Securities Inc., [REDACTED], New York, New York 10016, or by email at [REDACTED]

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