

Subject: Lead to Customer-Prospect Conversion Request  
From: Cynthia Rodriguez [REDACTED]  
Date: Tue, 22 Aug 2017 17:36:26 -0400  
To: [REDACTED]

\*\*\*LEAD CONVERSION NEEDED--NEW OR EXISTING LEAD\*\*\*

The following Lead needs to be approved & converted into a Prospect. Upon conversion, please ensure that a new opportunity is created for this Prospect.

Request: Submit for Conversion  
Lead Name: [REDACTED]  
Associate to Relationship:  
Primary Officer: Stewart Oldfield  
Lead record created by: Cynthia Rodriguez on 8/22/2017

Comment from Lead owner/creator:

If you are already logged into DB Force:  
Click here to view this record <https://dbforcepb.my.salesforce.com/00Q0e00001PSFPG>

To log into DB Force, please go to:  
<http://dbinsight.db.com> and click on the DB Force link.