

Subject: RE: Frieze London & Frieze Masters 2017 - Invitation process [I]
From: Stewart Oldfield <[REDACTED]>
Date: Tue, 11 Jul 2017 15:22:42 -0400
To: Sarah Rafferty <sarah.rafferty@db.com>
Cc: Cynthia Rodriguez <cynthia.rodriguez@db.com>
Bcc: [REDACTED],

Sarah,

Please see my list attached. Cynthia will work on the compliance approvals. It's too bad we can't do what we did for NY Frieze and only submit for clients who will attend . . . As usual, I'm inviting a lot of people but only anticipate that a couple will attend.

Thanks!

From: Sarah Rafferty On Behalf Of WMMarketing Americas
Sent: Monday, July 10, 2017 8:38 AM
To: WM-Americas Client Facing Prof. & Assts <WM-Americas.ClientFacingProf&Assts-2@db.com>; PWMLATAM <[REDACTED]>
Cc: Patrick Campion <[REDACTED]> Andrew Gallivan
[REDACTED] Felipe Godard <[REDACTED]>; Lee Hutter
[REDACTED] Michael S Jacoby <[REDACTED]>
Subject: Frieze London & Frieze Masters 2017 - Invitation process [I]

Classification: For internal use only

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Frieze London & Frieze Masters 2017

October 4-8, Regents Park, London NW1 4NR

Frieze London

Frieze London will return to Regents Park, London from October 4 to 8, 2017.
Now in its fourteenth year,

Frieze London has quickly become one of the most anticipated events on the international art agenda.

This year at Frieze London, in the Deutsche Bank Wealth Management Lounge, we will exhibit the work

of John Akomfrah, an artist and filmmaker whose exhibition in our lounge at Frieze, entitled Thresholds

will showcase new photographic works as well as film.

Frieze Masters

The 6th year in London, Frieze Masters is a pre-2000 works fair, situated 10 minute walk across Regent's Park

from Frieze London. We are delighted to announce that this year we will have a small light refreshments

Lounge at Frieze Masters which clients can access for the duration of the fair. The Lounge at Masters will

have its own private entrance and can be accessed from 10am on Preview Day and for the duration of the

fair. The focus of the DB hospitality program will still be the main Deutsche Bank Wealth Management

Lounge in Frieze London, but this is great addition to our client offering in 2017.

VIP Preview Day – Wednesday, October 4 (times TBC)

On Preview Day, the fair is open exclusively to Deutsche Bank Wealth Management and its clients, Frieze

VIPs and members of the press. Preview Day is sought after as the majority of buying takes place on this day.

Guests will have access to hospitality in the Deutsche Bank Wealth Management Lounge along with opportunities

to take guided tours and meet Deutsche Bank art curators. Clients who are invited on Preview Day will receive VIP

benefits, which include invitations to Frieze private events in London and multiple entry into the fair for its duration.

Our VIP lounge opens at 10:00am, 1 hour prior to the fair opening at 11:00am.

Ticket Levels

VIP Dinner + 11am VIP Preview - Tuesday, October 3 & Wednesday, October 4

- Dinner to be hosted in the Frieze London Lounge on Tuesday, October 3.

- Includes access to the Frieze London & Frieze Masters from 11:00am on October 4 and for the entire duration

of the Fair, as well as access to the Lounge from 10:00am every day.

- The costs associated with this ticket type are: Dinner and 11am Preview – €563

- Parent ID: (Compliance Pre-Approval Number) Parent ID: 198086

11:00am: Preview Day – Wednesday, October 4

- Includes access to the Frieze London & Frieze Masters from 11:00am on October 4 and for the entire duration

of the Fair, as well as access to the Lounge from 10:00am every day.

- The costs associated with this ticket type are: 11am Preview – €306

- Parent ID: (Compliance Pre-Approval Number) - Parent ID: 198175

2:00pm: Preview Day – Wednesday, October 4

- Includes access from 2pm

- Access for the entire duration of the Fair

- Access to the DBWM Lounges at both Frieze London & Frieze Masters

- The costs associated with this ticket type are: 2pm Preview – €306

- Parent ID: (Compliance Pre-Approval Number) Parent ID: 198179

Thursday, October 5 - Sunday, October 8 (excludes Preview Day)

- Access to the Deutsche Bank Wealth Management Lounge at Frieze London & Frieze Masters

- VIP Hour from 11am until midday before the fair opens to the public at midday

- The costs associated with this ticket type are: Fair day invite – €200

- Parent ID: (Compliance Pre-Approval Number) Parent ID: 198180

Please complete the attached template with your requests and send back to Sarah. Invitations should be available in the within the next week. In the meantime, please also secure compliance direct approval – details below.

Compliance

It is your responsibility to gain compliance approval prior to inviting Clients. Once you have approval, please let Sarah know and she will forward to you the appropriate invitation.

<http://lonccasp0002.uk.db.com:14711/en/Home>

Frieze Bespoke

Once again this year we will offer additional art focused events for clients during the week of Frieze London.

More details will follow.

More information on the Fair is available at <https://frieze.com/fairs/frieze-london>

If you have any questions, please contact Sarah.

Marketing, Wealth Management-Americas
Deutsche Bank Wealth Management

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