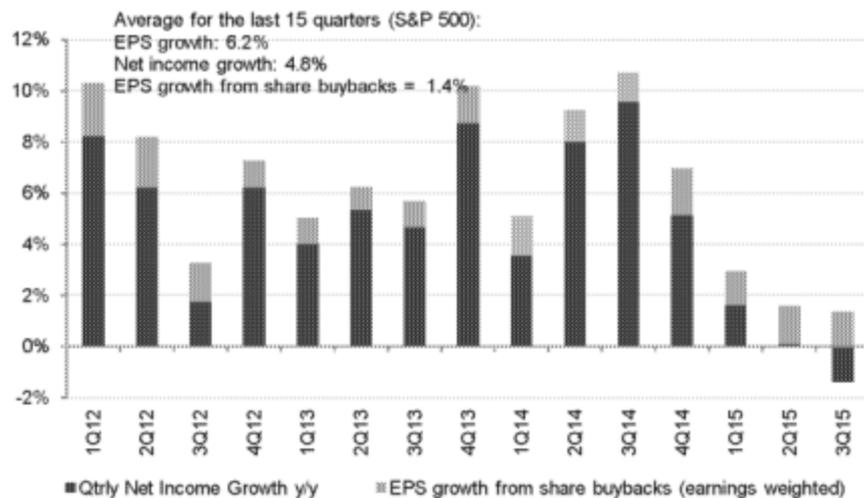




Stronger revenue growth is key to achieving healthy S&P EPS growth in 2016

Strong revenue growth at Health Care, better capex on productivity enhancers like tech equip/software, slower but still strong revenue growth at consumer oriented big cap Tech are key to our 4% S&P sales growth, 1% share shrink and flat net margin estimates for 2016. Some cyclically risky sectors like Auto, Airlines, Chemicals & Semiconductors must avoid losing any earnings power.

Figure 32: S&P Quarterly EPS growth breakdown



Source: Deutsche Bank, IBES