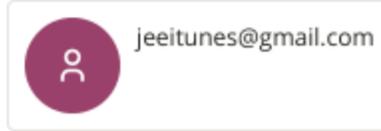


Platform: iMessage Timezone: UTC+0000



2015/05/05



Heading to Seattle now

11:06:58 pm



good luck,

11:22:26 pm



He wants to meet Thursday. Tomorrow I moderate a session at the fndn big annual event (at his request)

11:24:34 pm

I did some investigating on the status of the DAF. It sits internally with Rob Rosen and no one is sure why. Maybe bc he's super nice and also friends w Melinda but he has zero experience in this space

11:25:30 pm

I will ask Bill the status and ask him if I should bring up to him and Melinda in an email

11:25:54 pm



Is there anything else I should ask him

11:26:01 pm

2015/05/06



And forgot to tell you - bush campaign reached out to me wanting to talk

01:15:30 am

They think I understand domestic and foreign health policy and finance a little. Guess it never hurts to talk, listen and learn

01:16:24 am

Totally not part of my \$\$\$ aspiration for next steps so not prioritizing but sort of obligated - since bush is the only non crazy republican candidate

01:17:13 am

Yes they want to learn more about drivers of cost for health in U.S., disease burden and trends and investments in health that the bank and others have made in foreign countries. Want to know about Ebola and regional stuff and what everyone means by health systems strengthening etc. also asking about African Union cdc stuff.

05:24:03 pm

Anyway just a few hours of conversation and should be all done.

05:24:33 pm

oo

2015/05/07

██████████
"Make money" idea

02:19:46 pm

What if I used all my slumdweller networks in Africa (about 5,000 slums networked) and relationships with mayors and governments to get free wifi into the slum areas of Africa.

The Internet.org has struggled to move bc they don't have connections and no one really wants Facebook they just want wifi.

02:21:15 pm

I could easily put all the pieces together and I have an idea about how to pay for it

02:21:31 pm

MasterCard and visa are paying big acquisition costs. What is partly paid by them (free access using your Visa Pin) and then part

02:22:12 pm

From the mobile telcos looking to grow their market

02:22:25 pm

In slums very easy to set up bc it's just line of site technology and the slum dwellers protect it like crazy

02:22:48 pm

Then would sell to Facebook or whoever. Would have huge penetration. Steve says it's about 25k in infrastructure costs per slum. And they all have Smart phones

02:24:01 pm

My friend Alan Knott Craig started a non profit to do this in South Africa but I would make this for profit in 10 African countries. Would take about 3-6 months to set up of all went well.

02:24:50 pm

Not sure where I would get 250k to do it but could start with one or two slums and see

02:25:44 pm

cute

02:36:00 pm

Well the reason is interesting is bc everyone trying to get this market. So then you have access to MasterCard wallet and free wifi (if you sign in MasterCard) and MasterCard has an exclusive deal w Apple pay too.

But mostly what you get is easy access and networked access to a huge segment of the population no one knows how to reach.

Facebook would buy

02:37:52 pm

Tricky w telcos but the number two and three always willing to talk

02:39:20 pm

It's a subsidized "free wifi" where everyone makes money and poor ppl get access and the model is the same everywhere - only change is the telco partner and the geography/political climate

02:40:40 pm

I think MasterCard and visa pay pretty steep acquisition costs per customer in this segment and last month with the world bank they committed to reaching 500 million ppl by 2020. This helps them.

02:41:47 pm

try

02:47:30 pm

The MasterCard CEO is very close to me and a creative guy.

02:52:25 pm

Worth it? I don't think i will get a lot of opportunities to do something "big" and want to pick the right one.

Not sure I could do in my spare time but I could start in my spare time.

02:54:51 pm

try

02:55:06 pm

What does that mean? Try to come up w a map and business plan or do it

02:55:26 pm

Lots of ways to try

02:55:35 pm

do it
02:55:48 pm

Should I ask bill his thoughts? He can't keep a secret. I'd rather ask him about the DAF
02:56:24 pm

daf only
02:57:00 pm

✓ Sent

Ok I will see him in a bit
Anything else i should bring up
03:00:16 pm

Strategic
:-)
03:00:17 pm

On DAF he says everything is set legally and you were totally exactly right on all the structures but now it requires a lot of money to be raised and no one can do that (in the amount he wants) except him. He says he can't focus on it right now so he's putting it on ice for another year or so.

11:30:20 pm

Maybe longer. He doesn't think there's really any donor appetite right now.

11:31:16 pm

We talked about the physics of wifi and then a lot about the idea of free wifi - how to. Make it free for consumers and who would pay and public vs private good. He's like YOU SHOULD DO THAT. Haha

11:32:49 pm



Anyway it's always fun to talk to him

11:33:10 pm

✓ Read