



2015/07/14

No break
11:11:13 am

Options (for no break) include:

1. My own startup
2. Senior fellow or current role back at gates foundation till sept 2016
3. Stay at world bank till 2016
4. Senior fellow or director role at MasterCard in NYC
5. Adjunct faculty at Stanford or Stay at Johns Hopkins

?

Could do a few of these at once but would very much like to move towards a profitable next asap

11:22:39 am

gates
11:23:59 am

1 own start up, tiny change
11:24:25 am

chance
11:24:30 am

world bank , waste of time
11:24:43 am

faculty - waste of time

11:24:50 am

4 what is fellow at master card

11:25:12 am



Melinda wants me out of gates - so I've got one more year on contract maximum to sept 2016.

Own start up seems like only way to make any money at all? Otherwise an limited to salary forever.

MasterCard has fellows that help drive strategies and business lines. It's sort of a way to stay in the game not full time - or full time. They loved the idea I had about taking the retail credit to a wholesale level in Africa since it reaches audience they want. They offered to do a JV with me, buy me or help me build company.

11:29:01 am

Could also consider:

1. Microsoft trying to build more in health space but super worthless and not great products team or public interest
2. I could ask Larry S to introduce me to Sheryl (she knows me through Jim but won't remember me)
3. Could do what Steve does for Marc Andreeseen and advise on health and science stuff (Marc is pushing me to be a founder and start a company)

11:32:00 am

It seems cooler to start a company that MasterCard buys than to help them create what I know how to do?

11:35:30 am



I feel for you. I understand the issue,

11:36:04 am



[REDACTED]

But ... ?

11:38:01 am

[REDACTED]

you know much about a lot of things , but little of finance and biz. Im certain you can learn it , but its a 5-ten year process. . like surgery, start ups again, is skill set that you could develop over 6-10 years . ok with me, but I'm not sure its the best path

11:40:07 am

[REDACTED]

Helps to have experts around you. Seems like most start up ppl have an idea and minimal skills. Levchin had no finance background when starting PayPal etc.

11:42:00 am

[REDACTED]

it was an open space

11:42:17 am

[REDACTED]

I think I see an open space too

11:42:42 am

20 yrs living it and same problem over and over .

11:43:00 am

If I'm right it helps commerce, finance, and communications

11:43:14 am

It seems simple to me

11:43:22 am

What happens if I try and fail?

11:43:50 am

I think I know how to bring 500 ppl (at least) into the economy.

11:44:37 am

Will make data and money

11:44:49 am

I'm sure you follow the huge flows that ppl guesstimate but I spent a bunch time building these networks in Africa and I understand the informal economy and who/what they trust and how money flows within it

11:45:47 am

MasterCard wants me to do bc this is the audience they seek and can't reach.

11:46:30 am

Government wants me to do bc it gets then data

11:46:44 am

Communities want me to do bc it gets then access

11:46:53 am

Should I not even try?

Young entrepreneurs get a million chances but not sure I will. Feel like I have one shot - if that.

11:48:29 am

Since I know I can sell or merge w MasterCard seems like downside is small(er)

11:48:54 am

Could also maybe get Facebook involved bc this is same audience they are seeking.

All orgs have really high acquisition costs to reach this huge group. But I built their whole continent wide network using bills money. So I know it inside out.

11:49:53 am

oo

I am very respectful of your drives. I of course will be what help I can, If you feel strongly - try. if nothing more you can feel good about trying.and not regret sitting in the same position for more years. I can give you emotional support. you have many people that you can call on to help.

11:49:57 am

oo

I am super lucky for sure and I haven't asked anyone for help yet and don't want to unless it seems like I really should try.

11:51:31 am

oo

I tried once if you remember to help in bangaldesh, . cholera etc. millions later, crazy results all bad

11:53:22 am

oo

✓ Sent

What did you try in Bangladesh? I don't remember?

11:53:57 am

Do you think - There are other options I haven't explored or am missing?

Don't want to waste any goodwill or ppls time.

11:54:03 am

How about this...

You are my most trusted friend. Larry S knows finance and development.

When I get back can I do a pitch session with you two? Maybe invite Reid hoffman?

Will you help me arrange a pitch session with the smartest and also cleverest ppl SOON?

12:00:24 pm

The IFC folks and MasterCard and me will put together a deck and a story etc but want to really test it out and refine.

Marc Andreeseen wants to help me do "something cool" so I can probably get his input but he doesn't travel so he can't come

12:01:25 pm

More about getting the concept exactly right

I'm sure Larry will help he always helps me and is super tough and honest

12:05:35 pm



✓ Read