

Platform: iMessage Timezone: UTC+0000

L Lawrence

jeeitunes@gmail.com

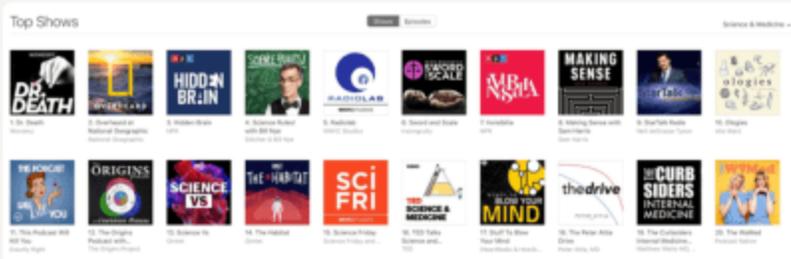
2019/06/22

Lawrence

Podcast launched today. Going great. Unbelievably positive reception.

12:35:49 am

Hot damn! We are already #12 in science and medicine podcasts on iTunes! After 1 day!



L

07:53:31 pm

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Great

07:54:12 pm

Lawrence

Still only a little revenue (up to about \$500/mo in subscriber fees) but I didn't expect this. :)

07:55:59 pm

And we just passed our 10,000th download on iTunes.

08:12:01 pm

L

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Wow
08:15:25 pm



Lawrence

30 min on the elliptical today and just walked the dog for a mile without the cane. 12 days after surgery. Feels good.

10:00:28 pm

L

2019/06/23

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plans/
10:47:36 am



1. To release a new highlight clip each day to steer traffic to YouTube (for monetization) and to encourage people to sign up for patreon paid support.
2. To release a new podcast every 2 weeks (we have 18 in the can) and try and build the paid following.
3. To contact some groups that support public science to see if they will support the podcast. (Sloan foundation, etc). (A thought from yesterday).
4. Some meetings in la to see if perhaps Netflix or another group wants to turn it into tv.
5. To see if this becomes money making through one of these avenues and at the same time plan for a fall trip to do another 10 or so based on people who have agreed (Ian McEwan, stephen fry, woody Allen etc).
6. To continue to push nations geo publisher to sign me to a book contract they are interested in for a book due to come out next July.
7. To plan and prepare two more trips for the foundation
8. To plan a fall event for the foundation.
9. To work with former students and post doc to try and refine the idea in the paper I released last month.
10. To see which of the above seeds sprouts and think about other options as well.

L

04:22:58 pm

2019/06/29

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<https://phys.org/news/2019-06-property.html>

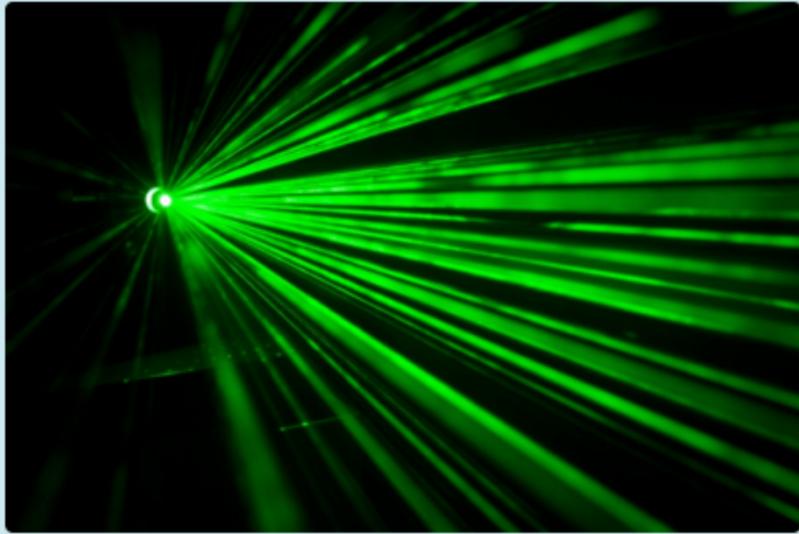
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Size: 1 KB

Type: image/vnd.microsoft.icon



05:19:32 pm



✓ Sent

Lawrence

Amusing but not fundamental.

05:37:29 pm

L

✓ Read