
From: Jeffrey Epstein <jeevacation@gmail.com>
Sent: Thursday, August 13, 2015 1:23 PM
To: Gianni Serazzi
Subject: Re: Modeling on iphone

great talk in sept

On Thu, Aug 13, 2015 at 9:17 AM, Gianni Serazzi <[REDACTED]> <mailto:[REDACTED]> > wrote:

All good here, took back 100% of agency and planning the international expansion

Thx
G

On Thu, Aug 13, 2015 at 2:46 PM, Jeffrey E. <jeevacation@gmail.com <mailto:jeevacation@gmail.com> > wrote:

understood. How are you?

On Thu, Aug 13, 2015 at 7:38 AM, Gianni Serazzi <serazzi@gmail.com <mailto:[REDACTED]> > wrote:

<http://www.businessoffashion.com/articles/fashion-tech/modelling-apps-swipecast-feels-instagram> <<http://www.businessoffashion.com/articles/fashion-tech/modelling-apps-swipecast-feels-instagram>>

This idea will not work

-What you buy is not a commodity, every model is different (not like Uber where a car ride is a car ride)

-The model changes value every day (she has a bad skin this week you cannot use her)

-The model is a portion of a much bigger production cost (actually 3-10% of the total no more)=thus it's much better to have it reliable rather than saving 30% of the agency fee on it

Thx
G

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