

June 29, 2011

To: Jeffrey Epstein Foundation
c/o Lesley Groff
9 East 71st Street
Manhattan, New York 10021

From: Kermit Blackwood
221 W Colorado Street
Telluride, Colorado 81435

Re: CHICKEN the Movie, LLC Business Plan

Dear Jeffrey Epstein Foundation,

Thank you for giving us the opportunity to submit our CHICKEN the Movie, LLC Business Plan to your foundation. By telling the story of the familiar yet misunderstood chicken and its endangered ancestors, the wild junglefowl, CHICKEN the Movie, LLC and its media products will become an important cultural landmark joining the fields of evolutionary biology, bio-geography, history, anthropology, agriculture, and conservation; which together will produce a multi-faceted body of work that is readily accessible and suitable for many levels of comprehension: from village to classroom, from classroom to boardroom. By incorporating an “edu-tainment” model, using a variety of media platforms, the movie and its ancillary projects will appeal to a wide audience; and open the door to a new understanding of this wonderfully sustainable natural resource: the humble domestic chicken.

We are committed to making sustainability a pre-competitive issue; therefore, all merchandise will be made from 100% sustainable resources. A portion of all profits from the film and other marketable merchandise will be donated to: a) Create a Science and Research Trust for the Department of Ornithology at the American Museum of Natural History to support research and develop awareness about the Gallomorphae; and, b) Assist agriculturists, educators, and students in developing countries, inner city schools, and classrooms; with the aim of promoting sustainable poultry farming and habitat restoration through education of these target populations. Other marketing and production strategies will be developed between interested parties and CHICKEN the Movie, LLC to fund additional science, conservation, and humanitarian efforts.

CHICKEN the Movie, LLC aims to premiere at a recognized film festival as a ‘discovery film’ where an A-list world sales agent will broker the distribution and exploitation of the film on our behalf. Please find attached Appendix “F”, the projected minimum guarantees by territory that describes the advance given by distributors for a given territory. Profit over and above these guarantees is determined on a territory-by-territory basis, according to the success of the film’s exploitation in all media.

Through our collective efforts, we will bring attention to the primary importance of this economically essential and culturally important bird, the domestic chicken, *Gallus domesticus*; its time-honored role in feeding humanity, and its vital role in immunization and medical breakthroughs over the last three centuries.

Thank you for your time and consideration,

Kermit Blackwood