



## Medical Staff Relationship Management

# THE PROBLEM

The Medical Staff Lifecycle is Broken in Healthcare

Recruiting



Continued Reliance on  
Traditional Methods

Onboarding



Hiring a Doctor Can Take  
up to 6 Months

Managing



Costly and Painful  
Compliance Issues

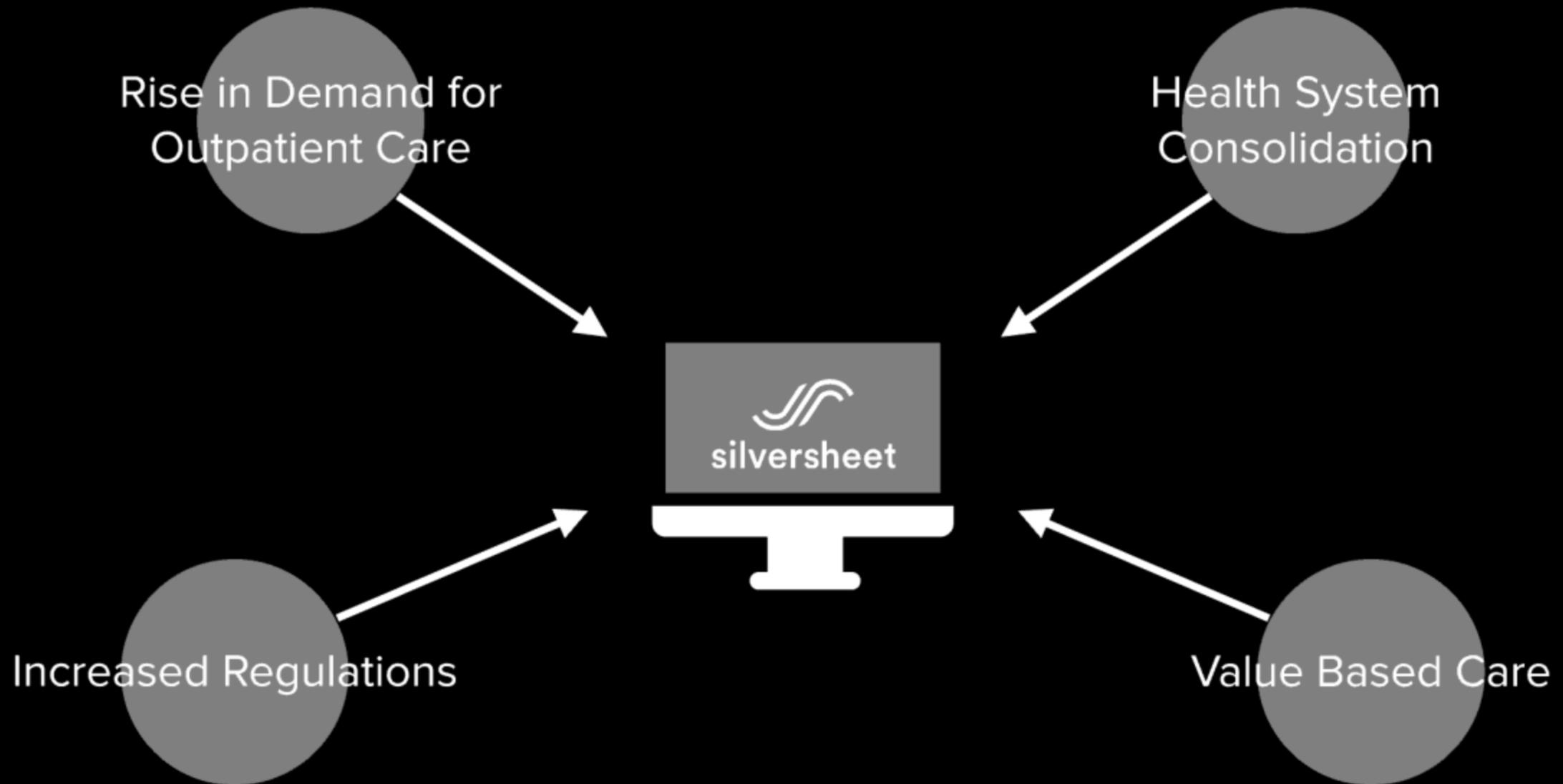
THE SOLUTION



The End-to-End SAAS Platform for  
Medical Staff Relationship Management

# CURRENT STATE OF INDUSTRY

The Industry is Hungry for a Solution



# MARKET SIZE

\$215 BILLION

spent on healthcare administration  
in the U.S. annually

# BUSINESS MODEL

## SAAS Platform

Providing an End-to-End Solution for the Medical Staff Lifecycle

Facilities



Compliance  
Privileging  
Recruiting

Providers



Compliance  
Privileging  
Professional Services

# CURRENT STRATEGY

Onboard ASC Facility



Providers Refer to  
Other Facilities

Customer Acquisition Loop

Book Revenue  
from Facilities and  
Acquire Providers



60 Providers Per Facility

# CURRENT TRACTION / GROWTH



79

Facilities  
Signed-Up



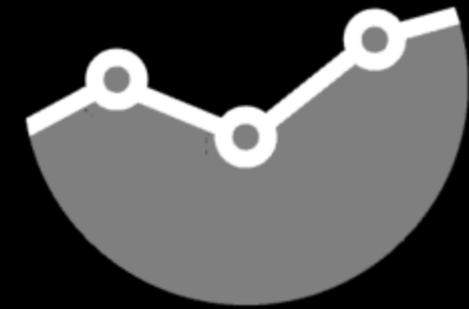
24

Paying  
Customers



1,158

Verified  
Providers



40%

Month-over-Month  
Growth

\* 10% of all ASC's in Los Angeles are now using Silversheet

# STRATEGY ROADMAP

## Target ASC Networks



Tailor product to meet the needs of enterprise customers and go upstream to larger ASC networks & hospitals

## Streamline Privileging



Develop product to completely streamline provider privileging and decrease onboarding time

## Enhance Referral Loop



Enhance product experience for providers to organically refer Silversheet to their facilities

# COMPETITORS

Provider Network

CHG Healthcare  
AMN Healthcare



LocumTenens.com

API Healthcare

Legacy

Modern

CVO's

AdvantX

Morrissey

MD Staff

KRONOS

CredSimple

CACTUS

HealthcareSource

Facility Only

# TEAM



**Miles Beckett, M.D.**  
CEO & Co-founder

CEO & Co-founder EQAL acquired by Everyday Health in 2012, Co-Creator lonelygirl15



**Pat Cheung**  
Head of Product & Co-founder

Lead UX Designer YP.com, Head of Product EQAL, Founder Office & Company, Founder TownFave



**David Rakoff, M.D.**  
CMO & Co-founder

Partner St. John's Anesthesia Group, Advisor Kinomera Bio

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**Karen Greenwood**  
VP of Sales

VP of Strategic Growth & Partnerships TigerText, Sales Executive BetterWorks

**Cynthia Gomez**  
Dir. Customer Success

Consultant Triage Consulting Group

**Drew Baumann**  
Founding Engineer

CTO & Founding Engineer Fullscreen

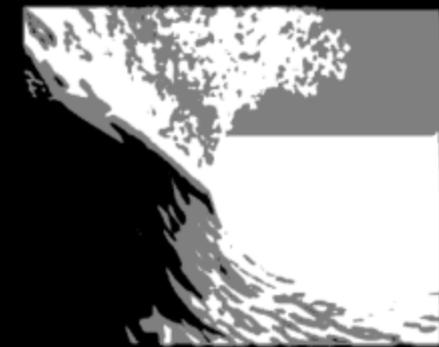
**Loren Burton**  
Founding Engineer

Founder Penflip, Full Stack Engineer Grubwithus

# CURRENT INVESTORS

**upfront**  
VENTURES

  
SV Angel



R I N C O N  
V E N T U R E  
P A R T N E R S

Thank You!

