

Initiative Director of Girl Hub U Girl Hub, Nike Foundation

Girl Hub is the UK Department of Foreign Investment's (DFID) first partnership with the Private Sector – collaborating with the Nike Foundation to unleash the *Girl Effect* at scale.

About the Nike Foundation

The Nike Foundation invests exclusively in adolescent girls as the most powerful force for change and poverty alleviation in the developing world. The Foundation's investments are designed to get girls on the global agenda and drive resources to them.

The work of the Nike Foundation has been the result of extensive research to establish how global poverty could best be eliminated. The results were revolutionary, but not surprising. They found that adolescent girls were the most untapped demographic, with the greatest potential to stop poverty before it starts by changing the trajectory in the most formative years of a girl's life.

About girlleffect.org

girlleffect.org tells the story of girls creating a ripple impact of social and economic change on their families, communities and nations. Girl champions around the globe drive the work of the *Girl Effect*. The Nike Foundation created the *Girl Effect* with significant financial and intellectual contributions by the NoVo Foundation and Nike, Inc. and in collaboration with key partners such as the United Nations Foundation and the Coalition for Adolescent Girls.

The Role of Girl Hub

The Girl Hub partnership was created with the sole of purpose of taking the *Girl Effect* to scale. The deep knowledge of girls and communications expertise of the Nike Foundation and the reach, scale and knowledge of DFID creates a powerful partnership capable of transforming girls' lives and impacting inter-generational poverty.

The work of Girl Hub will be focused around shifting systems for girls; ensuring that girls are included in the system design of national governments and major donors.

Girl Hub will also maximise Nike's powerful marketing expertise by creating participative communications platforms that empower girls to lead and reposition girls in society.

Girl Hub U

One of the ways in which Girl Hub will create impact is through *Girl Hub U*. This initiative, funded by a three-year grant from The Bill and Melinda Gates Foundation, will design and implement a world-class training program to support experts who will unleash *Girl Effect* at scale. *Girl Hub U* will provide specific, practical skills to development experts and practitioners, major donors, and government leaders on how to envision and execute large-scale programs with adolescent girls' needs at the center.

Girl Hub U is a mobile training institute that will bring a unique, intensive learning experience to participants in Africa, South Asia, the United States and Europe. After graduates complete the training program, they will become a part of the *Girl Hub U* alumni network, which will allow them to collaborate and share knowledge, and offer a platform to launch their own initiatives, as well as provide *Girl Hub* and others a source of experts to call on for project work. *Girl Hub U* participants will be influential, motivated, action-oriented leaders in their fields coming from diverse backgrounds; and our goal is for at least 60% of the participants to be from Africa and South Asia.

Initiative Director

Girl Hub seeks a passionate, dynamic and innovative leader to fill the role of Initiative Director of *Girl Hub U*. The Director will report to the Managing Director of *Girl Hub*, manage the Operations and Community Coordinator, and comprehensively and creatively drive the planning and rollout of *Girl Hub U* over a three-year grant period.

Key Responsibilities

- Provide overall strategic direction to the Initiative: clearly define and manage *Girl Hub U*'s aims, objectives, delivery mechanisms, activities, expected outputs and deliverables.
- Develop *Girl Hub U* programme plan and maintain review of its progress.
- Identify personnel needs; manage and work closely with Operations and Community Coordinator; serve as principal *Girl Hub U* contact for *Girl Hub*, Foundation staff, grantor, and all external parties.
- Determine key geographical areas and locations for *Girl Hub U* rollout; travel to regions and manage relationships with key stakeholders; oversee management of operations set-up in-country.
- Engage thought leaders working in the girl sphere; solicit their partnership and manage contributions to programme planning.
- Serve as the public face of the *Girl Hub U* and as a *Girl Effect* ambassador; support and execute communications, media, and branding of the Initiative.
- Manage relationship with grantor, sub-grantees, program delivery experts, and third-party evaluator; supervise and provide communication with the evaluation team; support reporting process and ensure accountability and transparency.
- Manage relationships with external suppliers; ensure all relevant policies are in place: health and safety of all involved, environmental policies, travels and expenses, etc.
- Maintain overall responsibility for budgets and plans for sustainability of the Initiative; ensure value for money throughout the life of the Initiative.

Requirements

Girl Hub is looking for a hands-on, experienced professional who enjoys challenges, seeks innovation, has a high level of energy and tremendous enthusiasm for *Girl Effect* and its mission. Candidates should have the following qualifications:

- Strong, dynamic leadership skills and demonstrated ability to organise and drive a project forward with time constraints and limited resources;
- A creative mind with the ability to think outside the box and a demonstrated ability to innovate;
- Experience in leadership training and innovative, action-led training programmes;
- Experience in grant-management and delivering large-scale, complex interventions with multiple stakeholders, ideally in developing countries;
- Knowledge of policy initiatives ideally focused on the sector; experience with monitoring practices and managing third-party evaluation;
- Experience in collaborating with a range of organisations and high-profile individuals; ability to relate to diverse constituencies from government leaders to girls in local communities.
- Keen political antennae, agility across cultural environments and world views, and diplomatic finesse;
- Flexible, collegiate work-style matched with the ability to take decisions and progress an agenda alongside competing demands, multiple priorities and unplanned events.
- Willingness to travel and work in-country;
- High attention to detail and accuracy;
- Excellent writing skills with the ability to present to high-level audiences.

A competitive salary will be offered to the successful candidate.

To apply

Interested candidates should contact Virginia Rustique-Petteni at vrustique@vrpstrategies.com. Please submit a CV along with cover letter explaining your qualifications and interest in the position.