

YotMe™



Changing the way you **plan** and **attend** parties

FOUNDER BARRY HINCKLEY



Barry Hinckley founded Bullhorn in 1999. Bullhorn was backed by Highland Capital and General Catalyst and was sold to Vista Equity Partners in 2012 for \$135M. Barry was the Republican nominee for US Senate in Rhode Island in 2012.

Barry Hinckley | [LinkedIn](#) | [Twitter](#)

"Barry, Roger Colvin and I co-Founded Bullhorn in 1999. We worked side by side, night and day for 10 years. Barry is one of the most incredible entrepreneurs I have ever met. And, he was a true partner to me and Roger as we built Bullhorn from nothing to a multi-national enterprise with thousands of clients around the world. Barry is charismatic and passionate, thoughtful and visionary, unwavering in the face of adversity and a true leader. There's no way Bullhorn would be the amazing company it is today without Barry's decade of blood, sweat and tears. I'd work with Barry again in a heartbeat."

- Art Papas, CEO at Bullhorn, Inc

*“YotMe is the first
Social App in the New
Sharing Economy.”*

YotMe



Opened up the private home.

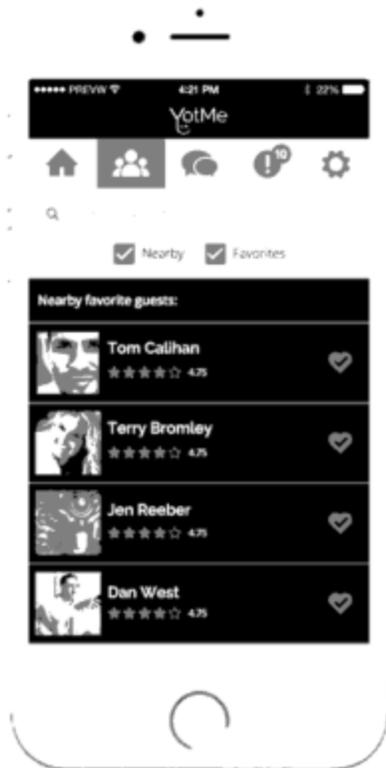


Opening up private parties.

A new way to meet people...



A new way to party...

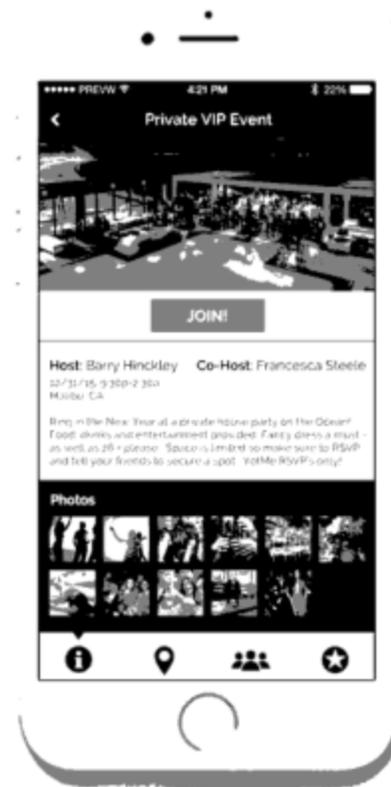
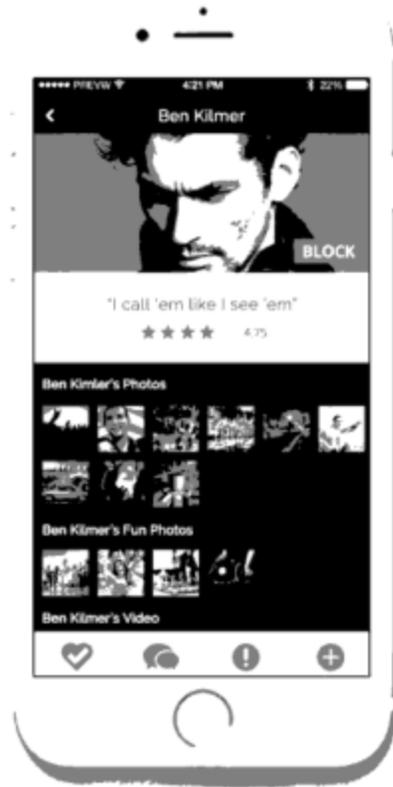


Guests



Hosts

GUEST



PARTY



“People care about their public profile!”

What type of host are you?



What type of guest are you?

Universal Truth

ADDRESSING A
GLOBAL
OPPORTUNITY

People Love Parties.

People Love
Meeting
New People.



Beta Trials v1.0.8

9th update – published 10/21/15

USER ADOPTION

JUNE 15 - DECEMBER 15

2000 Users

30 Parties

Trial Cities

Newport, Rhode Island

New York City, New York

Scottsdale, Arizona



Terms

ANGEL ROUND

CLOSES DECEMBER 1, 2015

\$1M SAFE, 20% 5M Cap

Led by Art Papas and
Angel List Accomplice /
BOSS Syndicate \$270K Commitment



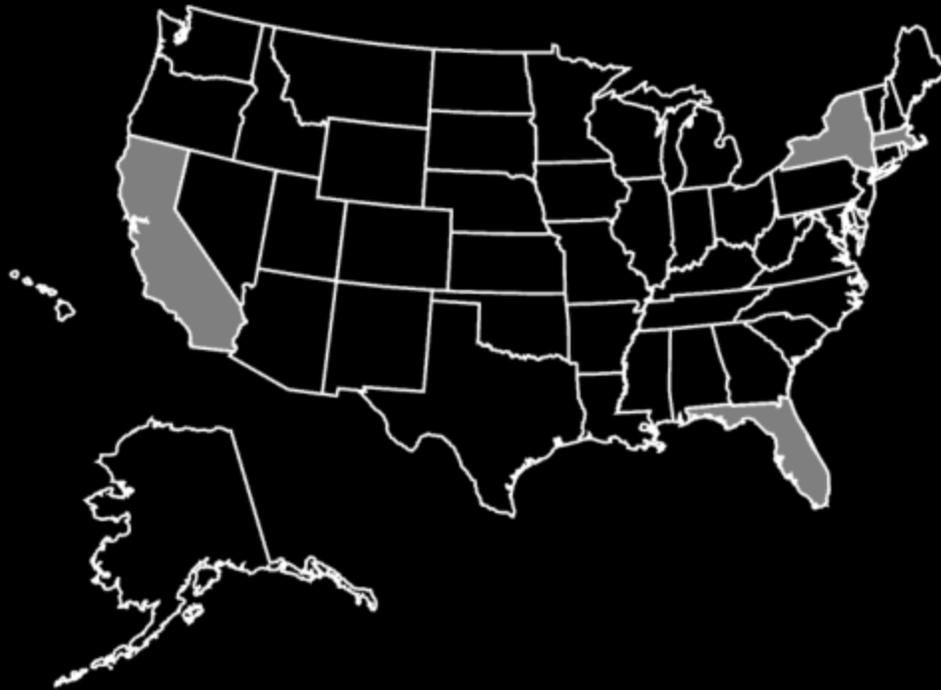
 **AngelList**



2.0 Release Launch!

LAUNCH

DECEMBER 15, 2015



2016

Q1

Trial Cities

Boston

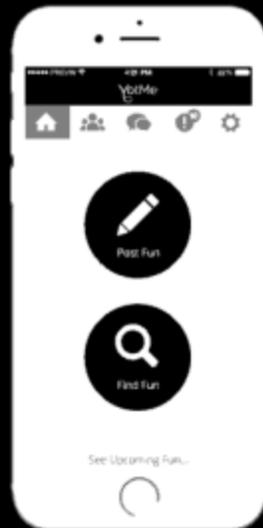
New York City

San Francisco

Florida

Use of Proceeds

Marketing | Development | Personnel



Team



Dana Paul: Marketing

Dana is a Rhode Island native and a brand guru, digital strategist, entrepreneur and creative thinker. He excels at generating new and unique ideas and successfully growing them from concept to life with measurable results.



Josh Backer: Design & Technology

Josh has been creating compelling interactive media since 1999. After graduating from Rhode Island School of Design, Josh co-founded *Tellart* to pioneer the development of interactive narrative non-fiction content and user experiences.



Sureel Bhurat: CTO

Sureel is an Entrepreneur and Technical Professional with years of varied and extensive experience in Datacenter Infrastructure, Services, Software and Big data analytics.



Jessica Story: Design & Technology

Jessica is the founder of *create great things*, a web design and development company founded in NYC in 2011. They work with a variety of clients from Fortune 500 companies like ESPN and Susan Rockefeller, to start-ups and entrepreneurs.



Mark Bardorf: Secretary, General Counsel

Mark is a partner at Bardorf & Bardorf – a Newport, Rhode Island based law firm concentrating on business law, litigation and estate planning.