

Subject: Re:
From: Michael Wolff <[REDACTED]>
Sent: Tuesday, November 8, 2011 2:23:21 PM
Cc: Ian Osborne <[REDACTED]>
To: Jeffrey Epstein <jeevacation@gmail.com>

Ian's approach is fairly simple, it's his fees (I'll work out my arrangement with him) and then we'll separately get bids on the outside costs--primarily technology costs associated with the web build out and the search engine cleanup. Again, this first stage, build out and clean up, is going to have to be done for anything to proceed, so I think it's a logical thing to go forward with and doesn't over commit you. This will involve 3-4 months during which time we can continue to chat about how ambitious you'd like to be--and, in any event, you'll have improved the search profile and given yourself a web presence that takes control of your own story. What's the best way to put budget details for this in front of you? Do you want it to go to you directly or through your lawyer? m

On Nov 8, 2011, at 5:29 AM, Jeffrey Epstein wrote:

understood, what do you envision as the time and money, in the various categories. or are you suggesting a full time job, or ghost writer, or.....

On Tue, Nov 8, 2011 at 11:19 AM, Michael Wolff <[REDACTED]> wrote:

The question is how much you want to do. In my estimation, the full plan, rolled out over 18-24 months, has a transformative effect and would allow you to be as public as you want to be, and, I believe, enable you to be who you want to be without any meaningful blowback. This allows us to not only take advantage of opportunities as they arise, but allows us to create opportunities through controlling your own story--putting you in a position to be as aggressive, creative, controversial, or authoritative with your public identity as you might want. You would be immunized from opprobrium and so would the people who associate themselves with you. Obviously, we could take a lesser, piecemeal course too. We could begin by just developing a new web presence--both a news site and a clean-up of the existing search results. A good part of this could be done without substantial time from you--at least in the initial backend phase. Then, too, if you're still unsure about what you want to do, I have no problem continuing to chat with you about it on a casual basis. mw

On Nov 7, 2011, at 7:51 AM, Jeffrey Epstein wrote:

why dont you send me a financial proposal.

On Mon, Nov 7, 2011 at 11:31 AM, Michael Wolff <[REDACTED]> wrote:

I'm a free man. I have no schedule, except steam and swim.

On Nov 7, 2011, at 5:27 AM, Jeffrey Epstein wrote:

schedule tomorrow?

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