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**From:** Joi Ito [REDACTED]  
**Sent:** Saturday, May 9, 2015 7:44 PM  
**To:** jeffrey E.  
**Subject:** Re:

Haha. Perfect

Sent from m= iPhone

On May 9, 2015, at 15:40, jeffrey E. <jeevacation@gmail.com> wrote:

my new idea is inst=ad of calling them yuks or hugs. we should call it" fake m=ney'

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please note

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