
From: Vincenzo Iozzo [REDACTED]
Sent: Tuesday, November 4, 2014 2:55 PM
To: Jeffrey E.
Cc: Joichi Ito
Subject: From MICE to RASCLS

<https://www.cia.gov/library/center-for-the-study-of-intelligence/csi-publications/csi-studies/studies/vol.-57-no.-1-a/vol.-57-no.-1-a-pdfs/Burkett-MICE%20to%20RASCLS.pdf>

It's not exactly cutting edge but it's a good summary of "human motivators" seen through the eyes of the CIA (which is always funny). But at least is 100% better than most "leadership" stuff out there.

I think it's interesting for both of you. For Joichi for the "honest leader" stuff and for Jeffrey for the general amusement/interest in human behaviors = V

Sent from my iPhone

```
<?xml version="1.0" encoding="UTF-8"?>
<!DOCTYPE plist PUBLIC "-//Apple//DTD PLIST 1.0//EN" "http://www.apple.com/DTDs/PropertyList-1.0.dtd">
<plist version="1.0">
<dict>
  <key>date-last-viewed</key>
  <integer>0</integer>
  <key>date-received</key>
  <integer>1415112898</integer>
  <key>flags</key>
  <integer>8590195713</integer>
  <key>gmail-label-ids</key>
  <array>
    <integer>22</integer>
    <integer>2</integer>
  </array>
  <key>remote-id</key>
  <string>452940</string>
</dict>
</plist>
```