The headline is a little misleading, because the infection itself is not transmitted via audio (unlike the virus of religion).
But fascinating, somewhat sensationalizing read; reminds me of Stross' story of the ultimate information virus infection:
http://www.antipope.org/charlie/blog-static/fiction/toast/toast.html#antibodies

When I was a kid, there were computer programs transmitted on radio shows; you could record them and feed the tapes into your home computer. That would have been a possible audio based vector! Now we will have to wait until voice commands give access to system level scripting.

> A good third party analysis: http://blog.erratasec.com/2013/10/badbios-features-explained.html#.UnN2V2RgZb8
>
> On Nov 1, 2013, at 04:40 , Joi Ito ████████████████ wrote:
>
>> Computer viruses are now airborne.
>>
>> Begin forwarded message:
>>
>>> Date: Thu, 31 Oct 2013 14:00:14 -0700 (PDT)
>>> From: ████████████████
>>> To: ████████████████
>>> Subject: Ars: Cross-Platform Malware Communicates With Sound
>>>
>>> Link: http://slashdot.org/story/13/10/31/1955239/ars-cross-platform-malware-communicates-with-sound
>>> Posted by: timothy, on 2013-10-31 20:42:00
>>> An anonymous reader writes "Do you think an airgap can protect your
>>> computer? Maybe not. According to this story at Ars Technica, security
>>> consultant Dragos Ruiu is battling [1]malware that communicates with
>>> infected computers using computer microphones and speakers." That
>>> sounds nuts, but it is a [2]time-tested method of data transfer, after
>>> all.
>>>
>>> References
>>>
>>> 1. http://arstechnica.com/security/2013/10/meet-badbios-the-mysterious-mac-and-pc-malware-that-jumps-airgaps/
>>> 2. http://en.wikipedia.org/wiki/Commodore_Datasette
>>
>> --
>> Please use my alternative address ████████████████ to avoid email auto responder
>>
>
> --
> Please use my alternative address, ████████████████ to avoid email auto responder
>