
From: Sinofsky, Steven <[REDACTED]>
Sent: Monday, July 15, 2013 3:35 PM
To: Jeffrey Epstein
Subject: quote

Hey...reporter working on story of (a) steve's revisionist view of his own =rg strategy (turns out if you read all three orgs steve has done they each=talk about being more agile and innovating more) and (b) how close what wa= announced was to the book.

I said if I like it (we will talk about what he has) I will do a "when cont=cted by email about the relationship between his book and one microsoft, s=nofsky had the following to say quote.

I will answer from harvard. Also working on getting my co-author quoted. =omething like "Sinofsky literally wrote the book on collaboration"...

Do you like this:

Thanks for asking.

It is great to see Steve's leadership adopting the principles in our book "=ne Strategy". Those principles facilitated some of the most significant cr=ss-company collaborations including the internet strategy, apps for Window=, and most recently the architectural unification of Windows, Xbox, and Wi=dows Phone.=?xml version=.0" encoding=TF-8"?>

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<!DOCTYPE plist PUBLIC "-//Apple//DTD PLIST 1.0//EN" "http://www.apple.com/DTDs/PropertyList-1.0.dtd">
<plist version=.0">
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<dict>
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  <key>date-last-viewed</key>
```

```
  <integer>0</integer>
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  <key>date-received</key>
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```
  <integer>1373902519</integer>
```

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  <key>flags</key>
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  <integer>8623750145</integer>
```

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  <key>gmail-label-ids</key>
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  <array>
```

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    <integer>22</integer>
```

```
    <integer>2</integer>
```

```
  </array>
```

```
  <key>remote-id</key>
```

```
  <string>323219</string>
```

```
</dict>
```

```
</plist>
```