
From: Philippe Han <[REDACTED]>
Sent: Friday, November 30, 2012 8:20 PM
To: [REDACTED]
Cc: jeffrey epstein
Subject: RE: month 1/ month 2

Importance: High

Hi [REDACTED],

The finance content had to go back through our editors hands (this is standard practice) to ensure that it is optimized on page before sending it to our development team for site creation.

I expect the finance site to be up and live come Monday (all pages).

The Blogs I've been told are in the process of being created. Once created, the lander page for each will go up first and then every few days, the next sub articles are to post.

As soon as I receive the report with the new postings, I will update them in the Command Center. At the moment, all the currently published reputational assets are listed in the command center under "Reputational assets."

I have also logged the focus that you are wanting in the second month regarding strategy. We will definitely perform work to help achieve that goal of driving up the sites you want.

[REDACTED], I hope you have a wonderful weekend. I look forward to connecting with you early next week.

Respectfully,

Philippe Han

Senior Client Account Manager

Phone:

[REDACTED]

Fax:

[REDACTED]

Email:

[REDACTED] <mailto:[REDACTED]>

Website:

www.ReputationChanger.com <http://www.ReputationChanger.com>

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From: [REDACTED] [mailto:[REDACTED]]

Sent: Friday, November 30, 2012 1:47 PM

To: Philippe Han

Cc: jeffrey epstein

Subject: Re: month 1/ month 2

Hi Philippe,

Can you launch the finance site? I don't see it up yet. Also, how many of the 12 blog articles (not guest) have been published?

Also, could your reputation website update all the assets that have been published? It is not updated.

Once I know the above I will call you about Month 2.

I am currently building a website called: www.jeffreyepsteineducation.com <<http://www.jeffreyepsteineducation.com>> . I will let you know when it's published.

In month 2, I would ask that all of Jeffrey's websites be pushed up as much as possible: 3 of yours and 2 of mine (see below). Right now, 3 of my websites are on the 1st page (.org, science and foundation)-- I'd like to get the others there too.

www.jeffreyepsteinusvi.com <<http://www.jeffreyepsteinusvi.com>>

www.jeffreyepsteineducation.com <<http://www.jeffreyepsteineducation.com>>

www.jeffreyepsteinfinance.com <<http://www.jeffreyepsteinfinance.com>>

www.jeffreyepsteininfo.com <<http://www.jeffreyepsteininfo.com>>

www.jeffreyepstein.co <<http://www.jeffreyepstein.co>>

Thanks,

[REDACTED]

cell: [REDACTED]

email: [REDACTED] <mailto:[REDACTED]>

From: Philippe Han <[REDACTED]>

To: [REDACTED] <[REDACTED]>

Sent: Wednesday, November 28, 2012 3:11 PM

Subject: RE:

Hi [REDACTED],

The blog articles (12) will be publishing in pieces...the lander first, and then every few days the next subpage articles. The reason why this is set up in this fashion is that the search engines like to see multiple instances of new content going up.

The 10 guest blog articles is actually a total of 8. I don't know if either I misspoke when reviewing what was on the docket or if you wrote down the wrong number. Except for one, these blog posts are actually not articles about Jeffrey Epstein. They are articles that are written about subjects relative to the blogs overall focus. Where we get the really valuable link from is in the writer credit. Ie – this post was written by freelance writer John Doe. John Doe has also worked on other projects in the past such as [Jeffreypsteinfinance.com](http://jeffreypsteinfinance.com) <<http://jeffreypsteinfinance.com/>> .

These guest posts take about 3 weeks for us to retrieve a link. We have a network of high pr ranked bloggers we work with and have to actually shop our story to them in order to get permission to write for them. Also, we cannot initiate this until our minisites and other assets that are meant to be linked to are live online. Because of the delays in getting these minisites/blogs approved, the shopping of guest posters had to be delayed as well for some of these guest posts (not all).

Everything is currently underway. 2 of the total 8 guest posts have already posted:

<http://blogupstairs.com/different-jquery-modal-box-plug-ins/> on November 9

and <http://www.onlyto.com/jeffrey-epstein-on-the-value-of-philanthropy/> <<http://www.onlyto.com/jeffrey-epstein-on-the-value-of-philanthropy/>> which was the one Jeffrey Specific article post we put out. All the others we are awaiting links to are like the blogupstairs.com <<http://blogupstairs.com/>> article.

The other 6 I am awaiting the links in order to post them as your reputational assets in the Command Center.

I would advise that we start month 2 sooner than later. Because the approval process is slower than normal, it is better to start drafting new content now while the blog pages and guest posts go up. This way the gap between new content going live is minimized as we will already be working on approval of month 2 content.

Should you like to discuss this further, I'd be happy to. Please advise a time that would work best for you tomorrow and I'll get a call scheduled on the books for us.

Respectfully,

Philippe Han

Senior Client Account Manager

Phone:

[REDACTED]

Fax:

[REDACTED]

Email:

[REDACTED] <mailto:[REDACTED]>

Website:

<http://www.reputationchanger.com/>

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From: [REDACTED] [mailto:[REDACTED]]
Sent: Wednesday, November 28, 2012 1:42 PM
To: Philippe Han
Subject:

Hi Philippe,

A review of Month 1 content:

3 websites-- done. (1 needs to be published)

3 press releases-- done.

12 blog articles-- (they are not all yet published)

10 guest blog articles-- (not completed yet).

Could you send me the remaining guest blog articles so that I can get them edited? I'd like to see everything up and published before we go into month 2.

thanks,

[REDACTED]

cell: [REDACTED]

email: [REDACTED] <mailto:[REDACTED]>