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**From:** Michael Wolff [REDACTED]  
**Sent:** Monday, September 12, 2016 3:41 PM  
**To:** jeffrey E.  
**Subject:** Re:

I really have no idea. I've pinged them again. I assume there will be one of two responses to the book: 1) It gets some traction as a tabloid story, but mostly regarded as more of the same, though if it has new allegations, it will get more tabloid attention; 2) It blows out into a major best-seller, which means it will cross-over from tabloid into mainstream, with significant cable news coverage, a revisit by the New York Times, etc.

You should be getting ready to respond. If it falters you won't have to respond. But if it breaks big, you'll need some sort of plan, to say the least.

I will not say I told you so.

<div class="gmail\_quote">On Mon, Sep 12, 2016 at 11:25 AM, jeffrey E. <jeevacation@gmail.com <mailto:jeevacation@gmail.com> > wrote:

thoughts?

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◆=A0 please note

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