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**From:** Kickstarter <news@e.kickstarter.com>  
**Sent:** Thursday, July 14, 2016 10:37 PM  
**To:** jeevacation@gmail.com  
**Subject:** Projects We Love: Dieter Rams & Principled Design

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"Indifference towards people and the reality in which they live is actually the one and only cardinal sin in design."

— Dieter Rams

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Rams: The First Feature Documentary About Dieter Rams

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By Gary Hustwit

Dieter Rams' principled approach to designing everyday objects goes well beyond aesthetics, accounting for functional needs, social interaction, and ecological impact. Gary Hustwit, director of Helvetica, is making the first feature documentary about Rams, revealing the fascinating stories and sparkling personality behind his legendary work.

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HYBYCOZO - Heart of Gold - A Burning Man Light Installation

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By Yelena Filipchuk & Serge Beaulieu

Bursting bubbles of color and light, a polyhedron heart of gold: this dazzling geometric wonderland is an illuminating work powered by the infinite improbability — and universality — of kindness. Help bring this radiant sculpture garden across the galaxy to Burning Man 2016.

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Open Building Institute: Eco-Building Toolkit

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By Marcin Jakubowski

Catarina Mota and Marcin Jakubowski don't just talk about revolutionary design ideas — they live them. The trailblazing couple built their 700-square-foot, expandable home in just five days. Now they want to share the sustainable-modular-construction techniques they've developed by publishing the Eco-Building Toolkit.

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The Calligraphy of Alice

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By The Kelly-Winterton Press

Master calligrapher Alice Koeth is one of the most celebrated calligraphers of our time, yet much of her exquisite work remains unseen. She's now opening her archives of sketches, layouts, and early works for the first-ever book showcasing the breadth of her influential artistry.



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