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**From:** ff Venture Capital [REDACTED] on behalf of ff  
Venture Capital [REDACTED]  
**Sent:** Thursday, March 3, 2016 8:05 PM  
**To:** jeevacation@gmail.com  
**Subject:** <ffVC Dispatch: Q1 Update with News from SXSW, CES, FastCo, CNBC + More

<<http://ffvc.us5.list-manage2.com/track/click?u=bbdb0343bda87a4f07dc8cbaf&id=a4962c19cf&e=d002b8c2dc>>  
Stalled IPOs. Zombie unicorns. Inflated valuations. Industry chatter from the past several months sounds apocalyptic. But we think positive tailwinds built into the mechanisms of supply and demand will prove to be sustaining in the long-term, as PitchBook notes <<http://ffvc.us5.list-manage.com/track/click?u=bbdb0343bda87a4f07dc8cbaf&id=79061ab419&e=d002b8c2dc>> .

We're optimistic about early-stage VC and the companies we're building, focusing on delivering consistent growth and positive cash flows.

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<<https://gallery.mailchimp.com/bbdb0343bda87a4f07dc8cbaf/images/a58bc839-b0cd-4a9a-a9d7-b15afa34ec67.png>>

#### Upcoming

<<https://gallery.mailchimp.com/bbdb0343bda87a4f07dc8cbaf/images/a8f46816-37c8-4ba8-925c-78f46c790752.png>>

Hang out with us at ff Massive on Sunday, March 13 during SXSW. Tech talks, interactive installations, startups and live music from Just Blaze, Louis the Child, and Lucky Chops, plus more. Get your tickets here <<http://ffvc.us5.list-manage.com/track/click?u=bbdb0343bda87a4f07dc8cbaf&id=629e995593&e=d002b8c2dc>> or email [katie@ffvc.com](mailto:katie@ffvc.com) for more info.

<<https://gallery.mailchimp.com/bbdb0343bda87a4f07dc8cbaf/images/17b1df8a-68fa-45a1-9a1c-32dabf590854.png>>

#### Portfolio News

<<https://gallery.mailchimp.com/bbdb0343bda87a4f07dc8cbaf/images/d5dfecfa-54d5-44dc-b8b6-d0d60796dc2f.png>>

Owlet was named the "Best Startup" <<http://ffvc.us5.list-manage.com/track/click?u=bbdb0343bda87a4f07dc8cbaf&id=a448af8228&e=d002b8c2dc>> at CES 2016.

<<https://gallery.mailchimp.com/bbdb0343bda87a4f07dc8cbaf/images/8d694fba-9a9a-42d7-9676-36be5fa46626.png>>

Reaction Founder and CEO Michael McDaniel was named one of Fast Company's "Most Creative People in Business." <<http://ffvc.us5.list-manage.com/track/click?u=bbdb0343bda87a4f07dc8cbaf&id=cd1b745e5b&e=d002b8c2dc>>

<<https://gallery.mailchimp.com/bbdb0343bda87a4f07dc8cbaf/images/f4e083b6-d800-468e-9fe3-6c6d445a048f.png>>

UniKey was profiled as a top startup <<http://ffvc.us5.list-manage.com/track/click?u=bbdb0343bda87a4f07dc8cbaf&id=053f793f96&e=d002b8c2dc>> using Microsoft technology to change the world.

<<https://gallery.mailchimp.com/bbdb0343bda87a4f07dc8cbaf/images/5bd19a49-bd38-427a-a6c5-cfe59043865f.png>>  
Whisk was acquired by Deem <<http://ffvc.us5.list-manage1.com/track/click?u=bbdb0343bda87a4f07dc8cbaf&id=37b58c29c4&e=d002b8c2dc>> to accelerate the rollout of the "OpenTable of Car Service."

<<https://gallery.mailchimp.com/bbdb0343bda87a4f07dc8cbaf/images/b77816ad-e7b4-44f5-b4a3-37d9a7391833.png>>

#### ffVC News

<<https://gallery.mailchimp.com/bbdb0343bda87a4f07dc8cbaf/images/72893e6b-6e46-4fe3-9d61-5142fe421659.png>>  
Alex Katz, CFO, outlines his top 5 tax filing tips <<http://ffvc.us5.list-manage.com/track/click?u=bbdb0343bda87a4f07dc8cbaf&id=f0feb6e500&e=d002b8c2dc>> in New York Business Journal.

<<https://gallery.mailchimp.com/bbdb0343bda87a4f07dc8cbaf/images/af92a9a8-f502-44e2-953a-9dd4cbc1473f.png>>  
Founding Partner John Frankel discussed how AI will impact the future of work at MIT's Tech Conference.  
<<http://ffvc.us5.list-manage1.com/track/click?u=bbdb0343bda87a4f07dc8cbaf&id=6852058160&e=d002b8c2dc>>

<<https://gallery.mailchimp.com/bbdb0343bda87a4f07dc8cbaf/images/310b6a46-0f17-41f4-ae34-2b12a062b183.png>>  
CNBC caught up <<http://ffvc.us5.list-manage.com/track/click?u=bbdb0343bda87a4f07dc8cbaf&id=a8c9641f06&e=d002b8c2dc>> with our own Ryan Ambrust to talk talent recruitment in tech and startups.

Lots of our companies are hiring. <<http://ffvc.us5.list-manage.com/track/click?u=bbdb0343bda87a4f07dc8cbaf&id=d70575ea15&e=d002b8c2dc>>  
Website <<http://ffvc.us5.list-manage1.com/track/click?u=bbdb0343bda87a4f07dc8cbaf&id=ded05a2ff4&e=d002b8c2dc>> | Twitter  
<<http://ffvc.us5.list-manage.com/track/click?u=bbdb0343bda87a4f07dc8cbaf&id=4126a5a58a&e=d002b8c2dc>> |  
Facebook <<http://ffvc.us5.list-manage.com/track/click?u=bbdb0343bda87a4f07dc8cbaf&id=9fb087aa2f&e=d002b8c2dc>>  
Unsubscribe <<http://ffvc.us5.list-manage.com/unsubscribe?u=bbdb0343bda87a4f07dc8cbaf&id=87b7bf9a53&e=d002b8c2dc&c=ab6fa35499>>  
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