
From: Joi Ito <[REDACTED]>
Sent: Monday, January 27, 2014 10:23 PM
To: Pritzker, Tom
Cc: Epstein Jeffrey
Subject: Re: Pearl Initiative
Attachments: signature.asc

Thanks so much Tom. I'll connect him to both of you.

BTW, I don't know if you saw, but he has energy interests in Iraq. There might be some interesting business connections for you. He's young, =crappy and pretty interesting. ;-)

- Joi

On Jan 27, 2014, at 15:33 , "Pritzker, Tom" <[REDACTED]> wrote:

> I'd be happy to speak w him. There is a burgeoning legion of academics who specialize in family businesses all of whom were rubbing Their hands when they saw the out break of our family food fight. If he reads two books he will capture 80% of their pitch. While there are some common earnings, the most important is that you need to be skeptical about any common learnings. Too many variables. My advise to any one facing this issue would be they should go hang out with Jeffrey.

> Anyhow I would be happy to talk w him.

> Best

> Tom

>

> Sent from my iPad

>

>> On Jan 27, 2014, at 6:42 AM, "Joi Ito" <[REDACTED]> wrote:

>>

>> Hi Tom and Jeffrey.

>>

>> A friend of mine, Badr Jafar, set up this thing called the Pearl initiative.

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>> http://en.wikipedia.org/wiki/Pearl_Initiative

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>> He's basically working on trying to set up best practices to not let companies get messed up when they are being handed down to heirs in Arab families. As part of this, he's focusing on fighting corruption and increasing transparency. It's based in the UAE.

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>> Any chance you guys would be interested in talking to him or know anyone who would be a good consultant or academic for them?

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>> - Joi

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Please use my alternative address, [REDACTED] to avoid email auto responder