

To: jeevacation@gmail.com[jeevacation@gmail.com]
From: Barry Josephson
Sent: Fri 3/4/2011 6:02:48 PM
Subject: Fw: Update

Funny footnote to yesterday, you heard my phone call. I'm now the proud producer of the comedy film 'Dirty Grandpa'! :)

----- Original Message -----

From: Baiers, Erik R (NBCUniversal) <[REDACTED]>
To: Alex Young; Barry Josephson
Cc: Frenkel, Maradith (NBCUniversal) <[REDACTED]>
Sent: Thu Mar 03 22:54:22 2011
Subject: Re: Update

We just closed. \$350k ag \$750k. It's ours. Good find, Alex!

----- Original Message -----

From: Alex Young <[REDACTED]>
To: Baiers, Erik R (NBCUniversal); Barry Josephson <[REDACTED]>
Cc: Frenkel, Maradith (NBCUniversal)
Sent: Thu Mar 03 22:45:54 2011
Subject: Re: Update

What was your final offer?

----- Original Message -----

From: Baiers, Erik R (NBCUniversal) <[REDACTED]>
To: Alex Young; Barry Josephson
Cc: Frenkel, Maradith (NBCUniversal) <[REDACTED]>
Sent: Thu Mar 03 22:18:35 2011
Subject: Re: Update

Thanks Alex.

----- Original Message -----

From: Alex Young <[REDACTED]>
To: Baiers, Erik R (NBCUniversal); Barry Josephson <[REDACTED]>
Cc: Frenkel, Maradith (NBCUniversal)
Sent: Thu Mar 03 22:12:32 2011
Subject: Re: Update

Thanks, Erik. We've made it clear to them that Universal is the perfect home, that there are not better execs for this than you both, and what a phenomenal deal this is for their client. Hopefully they understand that.

----- Original Message -----

From: Baiers, Erik R (NBCUniversal) <[REDACTED]>
To: Alex Young; Barry Josephson
Cc: Frenkel, Maradith (NBCUniversal) <[REDACTED]>
Sent: Thu Mar 03 22:01:29 2011
Subject: Re: Update

Imminently. They have til 8am to close (cuz client is in Ny). At 8:01 we are out for good.

----- Original Message -----

From: Alex Young <[REDACTED]>
To: Baiers, Erik R (NBCUniversal); Barry Josephson
<[REDACTED]>
Cc: Frenkel, Maradith (NBCUniversal)
Sent: Thu Mar 03 21:59:39 2011
Subject: Re: Update

I just spoke to Aaron Hart and made this very clear to him. Have they received the revised offer?

----- Original Message -----

From: Baiers, Erik R (NBCUniversal) <[REDACTED]>
To: Barry Josephson; Alex Young
Cc: Frenkel, Maradith (NBCUniversal) <[REDACTED]>
Sent: Thu Mar 03 21:44:51 2011
Subject: Update

We are gonna take one more run at the agents tonight - to try to close a deal - we'll up our offer but this is a take it or leave it scenario. We will NOT engage with them tomorrow. Tonight is it. You guys should weigh in with the reps and tell them we're coming back to them now and there is no tomorrow. Hopefully they'll understand that Uni is the perfect place for this project - it's what we do best. Thanks again.