

To: Jeffrey Epstein[jeevacation@gmail.com]
Cc: Ian Osborne [REDACTED]
From: Michael Wolff
Sent: Tue 10/4/2011 12:57:18 PM
Subject: Re:

Should begin with strategy, goals, and story and then move into design and structure. It's a good process that makes you think through both identity and message. Let's discuss steps.
On Oct 4, 2011, at 7:12 AM, Jeffrey Epstein wrote:

I am aware that it might be time to start redoing the pages. are there concrete things that you suggest . I have been doing as little publicly as possible

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