

To: Jeffrey Epstein[jeevacation@gmail.com]
From: Boris Nikolic
Sent: Wed 6/27/2012 5:55:18 PM
Subject: FW: 2013 TED Prize: Looking for a big wish

Title: 2013 TED Prize: Looking for a big wish
Should we nominate you? ;)

Sent from my Windows Phone

From: Chris Anderson
Sent: Wednesday, June 27, 2012 10:46 AM
To: Boris Nikolic [REDACTED]
Subject: 2013 TED Prize: Looking for a big wish

Email not displaying correctly? [View it in your browser](#)

Dear TEDster,

Today, we begin to write a whole new chapter for the TED Prize. There are three key shifts:

- + Historically, the TED Prize was awarded to individuals who *then* made a wish. Starting in 2013, it will be awarded to individuals with a big wish already in mind.
- + Individuals can self-nominate or nominate someone else; every self-nomination will include a proposal for a world-changing and achievable wish. Anyone can be nominated, including existing members of the TED community (TED Fellows, TEDx organizers, etc).
- + And finally, we have raised the cash award to \$1 million to provide powerful seed funding for the wish.

Put these three pieces together, and we believe the new format will spur the nomination of remarkable projects. We invite extraordinary individuals, likely backed by an existing organization, to submit imaginative ideas for a collaborative project that extends their own work. With \$1 million in seed funding, and the TED community's support, the winner will have the capacity to launch something truly paradigm-shifting.

The TED community has grown and evolved since we launched it in 2005. Many of the most recent TED Prize

wishes have involved an open-source project, or a wish that needed the support of a global community to execute. The TED team has been giving these issues much thought over the past few months, and we've realized that the TED Prize has the opportunity to evolve and respond more directly to the needs of the TED conference community as well as the global TEDx community.

TED Prize Director Amy Novogratz, who underwent surgery a year ago for a brain tumor, sadly has had to leave TED to focus on her recovery. But before leaving she helped us shape this new direction. A key realization was that one of the prize's biggest assets is the global army of TEDx organizers, at least one in almost every major city around the world. Therefore we have moved the management of the prize internally to be closely associated with our TEDx team, and it will now be directed by Lara Stein, who over the past few years has overseen TEDx's phenomenal growth.

We have learned a lot from you, our TED community, over the years, and we are excited to blaze this new trail together. We're calling and counting on you to nominate the visionaries in your networks.

The deadline for 2013 nominations is August 31, 2012. The winner will be selected this fall by a jury drawn from leading members of the TED community. The winner will then reveal his or her wish at TED2013 in Long Beach, Calif., on February 27, 2013.

For details on how to nominate, visit www.tedprize.org.

I invite you to become part of making the 2013 TED Prize wish come true.

Best,

Chris Anderson

Curator, TED Conference

TED [REDACTED]

[Unsubscribe](#) from all Conference Community List communication | [Update email info](#) | [Email us](#)