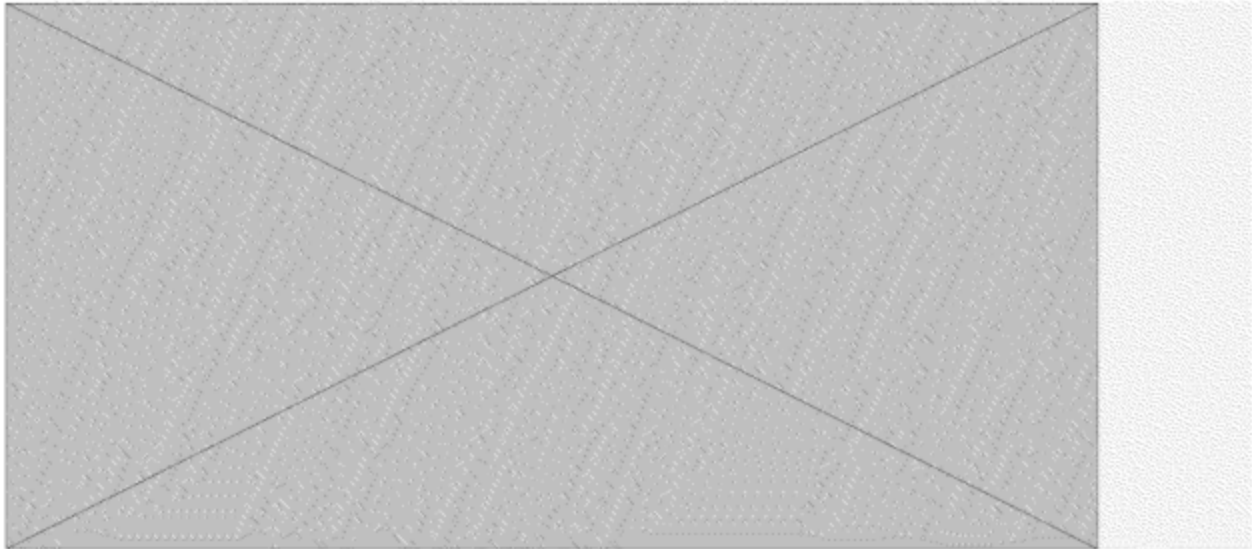


To: Jeffrey[jeevacation@gmail.com]
From: "Uber Team" <[REDACTED]> on behalf of Uber Team
Sent: Wed 1/16/2013 6:48:40 PM
Subject: Uber Heats Up Sundance in Utah: SUVs and Cocoa on-demand

Title: Uber

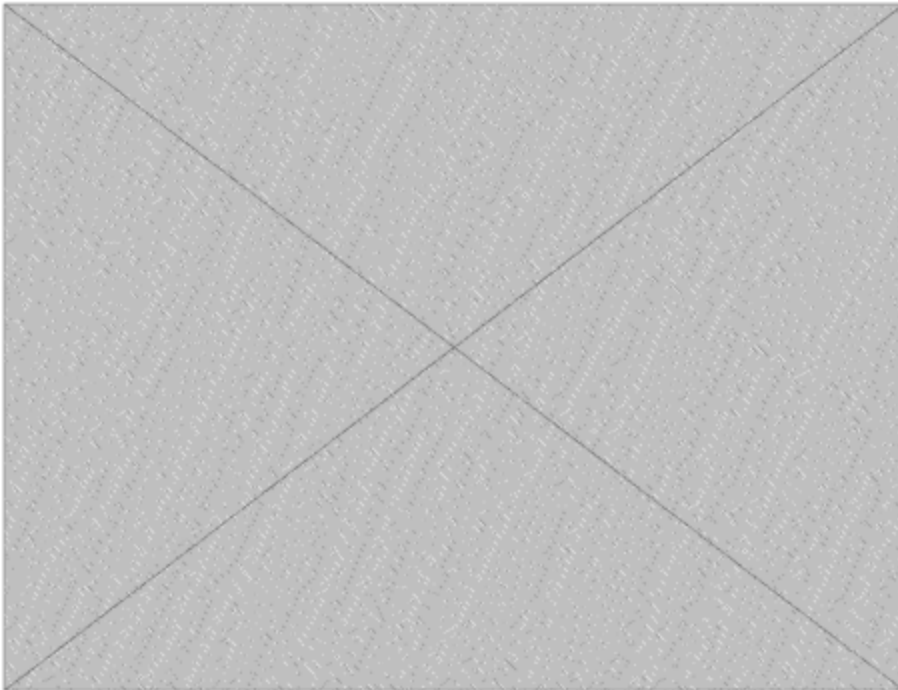


UBER Sundance

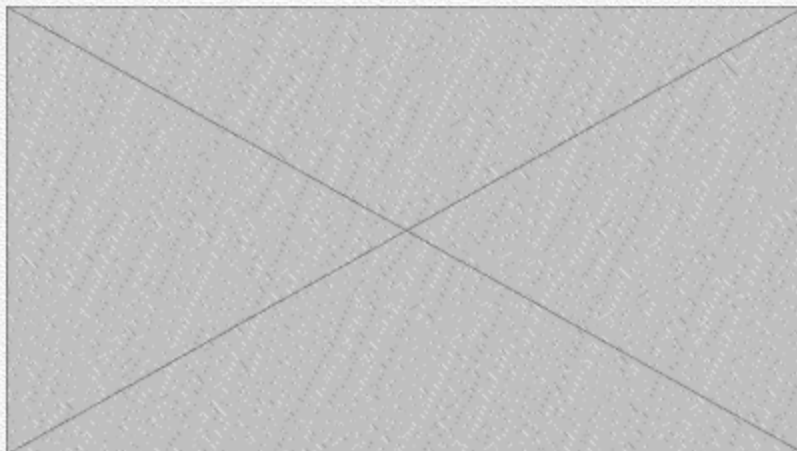
Uber Sundance: SUVs and Hot Cocoa

Hey Jeffrey,

It's getting cold here in NYC, but out west Uber is heating up for the Sundance Film Festival. We're putting on our parkas and heading to Park City, Utah, this year with a fleet of Uber SUVs for the 2013 Sundance Film Festival. Uber's super pumped to take actors, filmmakers, and film aficionados from slope to premiere or premiere to party. And like we said, we're heating it up a bit...



Along with on-demand SUVs, we're bringing Sundance Film Festival goers a special treat: #UberCocoa... on-demand. All you have to do is tap the Uber app and we will come wherever you are to deliver sweet salvation from the epic cold. #UberCocoa is \$15 for 2 cups of cocoa (\$7 for each additional cup, up to 6 cups). Plus we're going to give you one pair of touch screen gloves (per order) to keep your fingers warm when requesting your ride (while supplies last). #UberCocoa will be available weekend mornings, and other select times. Follow [@Uber_Sundance](#) for updates**



Interested in learning more? Check out the Uber Sundance video above and click here for the [FULL STORY](#) from the #UberYeti.
- The Uber Team

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