

To: jeevacation@gmail.com[jeevacation@gmail.com]
From: [REDACTED]
Sent: Wed 12/12/2012 7:00:37 PM
Subject: Cyber security

Talked to steve about it. Feels like something to explore. See his response below. Save this idea for him!!!

Do you think financial backing would be hard to rally for a startup like this? Won't be cheap, requires super smarties and possibly even the darker side...

See below

From: Steven Sinofsky
Sent: 12/12/2012 8:50 AM
To: [REDACTED]
Subject: security

the right place the make the most money is to build security software for ipads and iphones. apple is totally not expecting or prepared for what happens when there are "zero day exploits" and you can just visit a web site or download an app and your phone gets owned.

their culture will be to stonewall and ignore the problem and be slow. time cook will end up buying some company for a billion dollars to get credibility back.

Sent from Windows Mail