

To: george church [REDACTED]
From: jeffrey E.
Sent: Fri 6/27/2014 1:38:32 PM
Subject: Re: value

inspired by your fortune cookie acknowledgment

1. more appropriately addressed to Buddha
- 2 . money not necessarily value
3. happiness does not buy money.

more seriously the key i believe is to have your ideas translate into money for you. simple

On Fri, Jun 27, 2014 at 9:16 AM, george church <[REDACTED]> wrote:

That sounds like a fortune cookie. Even if we understand the difference between creating and capturing, how does that help us optimize delivering of interesting technologies to ourselves (and society)?
<http://demotivation.us/the-less-you-have-1259392.html>

Is the point that

- 1) Many scientists merely capture value that is already in Nature?
- 2) Businesses capture value that scientists create?
- 3) Both are needed, but one is more rewarding?

--George

From: "jeffrey E." <jeevacation@gmail.com>
Date: Friday, June 27, 2014 at 8:58 AM
To: george church <[REDACTED]>

I spoke to Peter Thiel, he mentioned that he thought the issue for top scientists was understanding the difference between creating value and capturing it.

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