

To: Joi Ito [REDACTED]
From: jeffrey E.
Sent: Tue 6/10/2014 12:48:20 PM
Subject: Re: Thanks

im open

On Tue, Jun 10, 2014 at 8:35 AM, Joi Ito [REDACTED] > wrote:

My gut is that there is a chance that it could have a positive impact but it's not super-high probability - it depends on the effort. If you can reduce the effort, it probably won't hurt. You probably have good advisors on this, but one person I go to these days is one of my best friends Michelle Kydd Lee. She's the founder and head of the CAA Foundation and sort of the "mother" of Hollywood. She's the one everyone goes to when famous people under the protection of CAA go to when they get in trouble. I've talked to her about you and I'm sure she would probably have pretty good advice on this.

- Joi

On Jun 10, 2014, at 07:18 , jeffrey E. <jeevacation@gmail.com> wrote:

> not my skill set. michael thought that it should be a process. . not sure if its worth the effort.

>

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> On Tue, Jun 10, 2014 at 8:17 AM, Joi Ito [REDACTED] > wrote:

> Ah. Interesting. Would the story be a book or an article?

>

> - Joi

>

> On Jun 10, 2014, at 07:14 , jeffrey E. <jeevacation@gmail.com> wrote:

>

>> of course. peter thiel came last night, fun. lets talk during the week. Im also trying to decide whether to let a writer (michael wolfe ,) do a story , to mollify the bad press.? thoughts?

>>

>>

>> On Tue, Jun 10, 2014 at 8:13 AM, Joi Ito <ji@media.mit.edu> wrote:

>> Thanks for having me over on Sunday. Always fun to meet and talk to your friends!

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>> - Joi

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