

To: Jeffrey Epstein[jeevacation@gmail.com]
From: "Reid Hoffman" <[REDACTED]> on behalf of Reid Hoffman
Sent: Fri 4/18/2014 7:04:01 PM
Subject: Update from Reid: April 2014

Title: Update from Reid: April 2014

Update from Reid

To: Jeffrey

This is a group email to friends and colleagues sharing recent essays I've written, interviews I've conducted, and politicians I support.

As citizens, it's important that we support the good people that go into politics. I highly recommend contributing to the campaigns of two politicians: David Chiu and Cory Booker. I explain my support for each at the bottom of this email.

These updates are infrequent but feel free to unsubscribe. I'm always interested in feedback — especially critical or anything I missed.

All the best,
Reid

Recent Writing

**The
Entrepreneurial**

Opportunities in the Coming “Resource Revolution”

As the world's surging middle class demands more goods and services, there will be massive opportunities for entrepreneurs to create more efficient industries and more productive business ecosystems. That's the optimistic take of McKinsey director Matt Rogers and Stanford professor Stefan Heck in their new book, *Resource Revolution*, which I reviewed on the LinkedIn Influencers platform. Network intelligence will play a key role in achieving the efficiencies that can ultimately boost

resource
productivity. To
stave off peak oil,
peak water, and
other instances of
potential resource
depletion, we need
to keep pushing
closer to peak
network.

[Read the full piece >](#)

**Short-
term
Profit
Taking
vs. Long-
term
Value
Creation:
The
Future of
PayPal**

In January,
activist
investor and
eBay
shareholder
Carl Icahn
began
arguing that
the best way

for eBay to
create long-
term value
for its
shareholders
was to spin
off its most
valuable
asset,
PayPal. I
challenged
this notion
on the
LinkedIn
Influencers
platform,
contending
that
investing in
businesses
that create
ongoing
franchises
and
economically
productive
ecosystems
is a more
fruitful way
to achieve
long-term
value rather
than
executing
trades that

immediately
create some
stock market
value.

Earlier this
month, Icahn
came to
terms with
eBay and
withdrew his
proposal.

[Read the full piece >](#)

Helping Dreamers Afford Higher Education — The Dream.US

Every year, an
estimated
65,000
undocumented
young people
graduate from
U.S. high
schools. Many
want to go to
college but
lack the

resources.
While the
federal
government
distributes
\$150 billion a
year in
financial
assistance,
undocumented
individuals
aren't eligible
for it. In
February,
former
Washington
Post publisher
Don Graham
helped launch
TheDream.US,
a private
scholarship
fund for these
students. I
supported
Don's efforts in
a post on
LinkedIn.
These
scholarships
will help extend
the American
Dream to
scores of
talented young

people who are
American in
every way
except
documentation,
and help
reinforce
America's
foundational
traditions of
openness,
meritocracy,
and freedom of
opportunity.

[Read the full piece >](#)

The LinkedIn Volunteer Marketplace: Connecting Professionals to Nonprofit Volunteer Opportunities

In January,
LinkedIn
introduced the
LinkedIn
Volunteer
Marketplace, a
new sphere
where nonprofits

can publicize
volunteer
opportunities and
LinkedIn users
can look for
opportunities that
best leverage
their skillsets.
Talent is as
critical to the
nonprofit sector
as it is to the for-
profit sector, and
this new facet of
LinkedIn is
helping us make
our economic
graph — a
complete digital
representation of
the global
economy — that
much richer. And
importantly, the
LinkedIn
Volunteer
Marketplace
enables
nonprofits to work
well with the
economic graph.

[Read the full piece >](#)

Recent Interviews

My Chat with Matt Mullenweg

As part of the LinkedIn Speaker Series, I spoke with Matt Mullenweg, co-founder of WordPress and the CEO of Automattic. In a wide-ranging, hour-long conversation, Matt and I touched on the future of online publishing, open-source software development, and how you run a massively distributed, "location-agnostic" company where very few of the organization's 200-plus employees actually live near — much less work in — the company's San Francisco headquarters.

[Watch the video >](#)

My Chat with Eric Ries

In another recent instance of the LinkedIn Speaker Series, I interviewed Eric Ries, author of *The Lean Startup*. We talked about many of his book's key concepts, including what it means to create a "minimum viable product," why customer feedback should always drive your product strategy, and how, in the current climate of intense competition and rapidly evolving technologies and business conditions, "whoever learns the fastest wins."

[Watch the video >](#)

Political Support

David Chiu for Assembly

David has been a technology executive (COO of Grassroots.com, a portfolio company), a district attorney, and the president of the Board of Supervisors in SF. He combines business competence with social justice. And, in the current climate in SF where we need social justice to involve the tech industry rather than reject it, he is one of the two primary voices. His election for Assembly is the key battlefield by which the opponents of technology and the tech industry will test their ability to dominate the politics of SF. It's seriously important to progress that he win.

[Here's how you can donate to David's campaign >](#)

Cory Booker for Senate

Cory barely needs introduction. Senator from New Jersey with the skills and insights to be a national leader as well as an advocate for his state. He focuses on jobs, economic empowerment, and the use of technology and entrepreneurs to make society better. He won the one-year remainder term last year, and now is up for election for the full term.

[Here's how you can donate to Cory's campaign >](#)

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