

**To:** Tyler Shears [REDACTED]; jeffrey.epstein[jeevacation@gmail.com]  
**From:** [REDACTED]  
**Sent:** Mon 3/24/2014 8:16:31 PM  
**Subject:** Re: points to review

Hi Tyler,

sure let's speak in the morning tomorrow. Points to go over:

-- Edge page: google robots not crawling.

-- we need to still PUSH "Jeffrey Epstein" title links that are not our websites: there are not enough on the 2nd page.

--possible ones to promote are: "Jeffrey Epstein On Twitter", "Jeffrey Epstein Disney Parks Blog", "Dr. Jeffrey Epstein Facial Plastic Surgeon (on page 3); "Jeffrey Epstein MD FACS Reviews (page 4), "Jeffrey Epstein Partner Kaye Scholer" (page 4). All of the "Jeff Epstein's" are not as effective as the full name.

--I'd like to launch an AI site asap-- and discuss whether a .com would be more effective than a .net.

--could you update me on my position with National Geographic?

I'll call you at 10?

thank You Tyler!

[REDACTED]

[REDACTED]

cell:

email:

**From:** Tyler Shears <[REDACTED]>  
**To:** [REDACTED] <[REDACTED]>  
**Cc:** "jeevacation@gmail.com" <jeevacation@gmail.com>  
**Sent:** Monday, March 24, 2014 12:58 PM  
**Subject:** Re: /PRNewswire/ -

Can we set up a call for tomorrow to review? I have a few items I would like to go over and am hoping to connect with Mr. Epstein re: future press items so we can put together a plan.

On Mon, Mar 24, 2014 at 10:55 AM, [REDACTED] <[REDACTED]> wrote:

Hi Tyler,

Below is the PR Newswire link for the article that went out this morning.

The PED page has moved up to googles 2nd page.

Google's robots are not reading the Edge page. Can you correct this? Or should I call the editor?

What is a good time to call? I wanted to press ahead with an AI site and am wondering if a .com from a different server is better than the net.

<http://m.prnewswire.com/news-releases/jeffrey-epstein-hedge-fund-mogul-highlights-alzheimers-as-the-3rd-leading-cause-of-death-251902491.html>

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