

**To:** jeevacation@gmail.com[jeevacation@gmail.com]  
**From:** Holly Meehl  
**Sent:** Wed 4/9/2014 8:03:41 PM  
**Subject:** Dan Ariely Keynote Speech - Wednesday, April 23rd

Hi Jeffrey,

I'm an Associate Producer on the documentary film (Dis)Honesty - The Truth About Lies which is based on the work of Dan Ariely.

Dan wanted me to reach out and invite you to his Keynote Speech at the Games for Change Festival, part of Tribeca Film Festival's Innovation Week. Details below:

Games for Change website [here](#).

**When: Wednesday April 23rd - 12:00pm-12:30pm**  
**Where: NYU Skirball Center for the Performing Arts**  
**566 LaGuardia Pl, New York, NY 10012**

We also welcome you to join us after or before Dan's talk to visit our traveling story booth - The Truth Box - where we invite people to share the truth about a lie they've told. The Truth Box will be located in the Skirball Lobby.

Please let me know if you'd like to attend so I can add your name to the list.

All the best,  
Holly

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