

To: Jeffrey Epstein[jeevacation@gmail.com]
From: Tyler Shears
Sent: Mon 3/24/2014 3:57:30 PM
Subject: Re: Friday PR

Following up.

On Fri, Mar 21, 2014 at 4:08 PM, Tyler Shears <[REDACTED]> wrote:

What day is best for us to have a call to discuss? Would like to understand as much as you can share and use for prep. I will be priming editors at outlets that could help embargo press release for us instead of self-releasing. This is a huge plus for my side and ability to clean. If should connect through Lesley please advise

On Fri, Mar 21, 2014 at 2:51 PM, Jeffrey Epstein <jeevacation@gmail.com> wrote:

yes many

On Fri, Mar 21, 2014 at 12:44 PM, Tyler Shears <[REDACTED]> wrote:

Actually submitting on Monday is going to be more ideal. Let's this pass over the weekend and gets us fresh coverage at 4AM.
Jeffrey - it would be helpful to have a significant story to promote over the next month to help combat this recent discrepancy. Are there any major milestones coming up, investments, etc?

Sincerely,

Tyler

On Fri, Mar 21, 2014 at 10:52 AM, Tyler Shears <[REDACTED]> wrote:

Hi Christina,
Is the PR you submitted today live ? I am not seeing yet and wanted to start promotion.

Sincerely,

Tyler

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Jeffrey Epstein

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