

To: Jeffery Edwards[jeevacation@gmail.com]
From: Dan Ariely
Sent: Sun 3/23/2014 12:56:42 AM
Subject: The (Dis)Honesty Kickstarter reaches the halfway mark

Update on (Dis)Honesty - The Truth About Lies. Halfway there!

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Dear friends,

The stream of support for this project has been tremendous, and we have just reached the 50% mark toward our goal. We couldn't have gotten this far without you, and we owe you our everlasting gratitude and appreciation. **Thank you.**

If you haven't yet gotten a piece of the action, now is your chance. According to Sundance, our rewards are top notch. (We agree!)

We'd be lying if we said
[@DishonestyProj's](#)
[@Kickstarter](#) rewards
weren't some of the best
we've seen! (Cureall pills!)
<http://t.co/8eb3tgodqC>

— SundanceFilmFestival
([@sundancefest](#)) [March](#)
[21, 2014](#)

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Join the Campaign!

Please [visit our Kickstarter Page](#) to learn more about the film and to become part of this special project. Help spread the word by forwarding this email to your friends and sharing the campaign.

It's your support that will make this project a reality.

(Dis)Honestly Yours,

Dan Ariely

Have feedback for me? I'd love to hear it! Please follow this link to give me feedback on the kickstarter campaign or the film:

[Give Feedback Here](#)

Or copy and paste this URL into your internet

browser: https://new.az1.qualtrics.com/WRQualtricsSurveyEngine/?Q_SS=e3w9f6eFMMr4FTL_0dEDm6esPI8QEeh&_=1

If you would not like to receive emails from me, I certainly do not want to bother you.

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