

**To:** Tyler Shears[REDACTED]; jeevacation@gmail.com[jeevacation@gmail.com];  
Richard Kahn[REDACTED]  
**From:** [REDACTED]  
**Sent:** Wed 2/12/2014 7:00:19 PM  
**Subject:** this week

Hi Tyler,

Jeffrey's Harvard page goes live this week. It should be a v. strong edu URL. The page appears first for Nowak and others in google. Tyler, this will need immediate boosting on your end.

National geographic goes live. Tyler what's the status with that?

Jeffrey's positive Huffington finally on the 1st page.

Tyler, can we send the press release out today? I don't want to drop the momentum on that.

Talking to NeuroTV to set up Jeffrey's profile and PR for him.

Finishing more feature articles for Huffington, Forbes and now Ntl Geographic.

[REDACTED]