

To: jeevacation@gmail.com[jeevacation@gmail.com]
From: Peter Cohen
Sent: Tue 3/18/2014 11:30:09 PM
Subject: meet at TED?

Hi Jeffrey. Joi Ito hired me about 10 weeks ago to be his new Director of Development and Strategy. He suggested that I seek you out at TED. If you have time to hang out over the next couple of days, please send me an email or a text at the number below. It can be last minute; my schedule is pretty flexible here. Looking forward to meeting you!
Thanks!

Peter

Peter F. Cohen
Director of Development and Strategy
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