

**To:** Tyler Shears [REDACTED]  
**From:** jeevacation@gmail.com  
**Sent:** Sat 3/8/2014 3:18:55 AM  
**Subject:** Re: proposal tmrw

Ok

Sorry for all the typos .Sent from my iPhone

On Mar 7, 2014, at 9:10 PM, Tyler Shears [REDACTED] wrote:

Mr. Epstein,

I apologize for the delay in getting back with you after our conversation. I wanted to brainstorm and give some thought as to the best way to continue. My team and I are interested in seeing this through and have come up with the following as to how we might be able to make it work.

Here is what we propose:

#### **Expenses**

There are some expenses we would be incurring that we would need covered in the range of \$1-\$3k per month dependent upon the amount of material and time involved. We have lost a little momentum but we anticipate it should only take us approx. 2-4 months to hit the mark as things stand right now. If new negative stories surface we need to consider an increase in expenses for that month to respond to the situation.

#### **Success + Maintenance**

After our team has success and can hold a clean first page, we would move into a maintenance role that would run in a range of \$250-\$1000/mo for a short while. As this is happening we will be moving Christina into an authorship role with National Geographic and she will become a natural reinforcement point for all of your properties. She will also be able to get authorship in other sites by leveraging this new position.

#### **Profits and Bonuses**

I decided it was worth personally forgoing profits on this to further establish trust and our relationship. I also like your proposed idea of receiving a bonus for success.

Here is what I would like to propose to that end.

There would be incentive bonuses at the 30, 90 and 180 day marks.

For the 30 and 90 day marks I would like to use that as a cash incentive for my team and my colleagues teams for putting in the extra effort and time. I am leveraging my most valuable relationships and giving any cash performance bonus to them in exchange for their teams support. I want to be certain this gets done.

If we are clear at 180 days then the big bonus for my time would be your giving me the opportunity to fly out and meet you personally. I admire your accomplishments and views and would be honored if you would give up some of your time to meet and allow me to learn from you.

I will be available at your convenience to discuss.

Sincerely,

Tyler Shears  
Shears Consulting Group

[REDACTED]

On Thu, Mar 6, 2014 at 4:12 PM, Jeffrey Epstein <[jeevacation@gmail.com](mailto:jeevacation@gmail.com)> wrote:

ok

On Thu, Mar 6, 2014 at 4:10 PM, Tyler Shears [REDACTED] wrote:

will get you a proposal tomorrow.

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