

To: jeffrey epstein[jeevacation@gmail.com]; Richard Kahn [REDACTED]
From: [REDACTED]
Sent: Wed 2/19/2014 8:55:03 PM
Subject: moving forward

Hi Jeffrey and Rich,

I received Rich's email to [REDACTED]. My reaction is the following:

I think you should certainly continue for 60 days and then stop definitively (good or bad). Here's why:

--There is 1 neg now on the first page. It's in 7th position.

--Unlike Reputation Mgmt, I see real momentum in the links that [REDACTED]'s firm boosted. (Facebook, Healthgrades and Huffington are continually on the 1st page).

--Unlike Reputation Mgmt, [REDACTED]'s firm has proven leverage with major publications like Forbes, Huffington, Ntl. Geographic. (we have been published in Forbes and Huffington, which as said is on the 1st page).

[REDACTED]

If I didn't see momentum in the links boosted and if there was no guaranteed connection with national press, I would suggest stopping. But that is not the case.

Progress has been extremely frustrating, but I do believe that [REDACTED] is capable of finishing the task and that he is hard working and sincere.

He will also be a great back-up ally moving forward--if you ever need tech advice/ strategy.

[REDACTED]

[REDACTED]