

**To:** Epstein Jeffrey[jeevacation@gmail.com]  
**From:** Joi Ito  
**Sent:** Tue 1/7/2014 6:17:35 AM  
**Subject:** control  
[signature.asc](#)

Hey Jeffrey.

Two things...

We've been working with your lawyer and he says that you need control of the fund/partnership. I'd like to be able to assert to the company that I am the GP and have control. It's an early stage company and we're basically piggy backing on Greylock/Reid for the exit so there really aren't that many choices. I'll consult with you about any financial decision. I just think it will look weird/bad if I don't have control of the fund. What do you think?

Also, [REDACTED] and Kevin met and she insists that she's running the show on doing a deception event for you. As we discussed, I think she'd be great to help but probably not to run and be the head of the whole thing. She seems to be telling Kevin that she has a special relationship with you and she knows what you want. How should I/we deal with this. Can you talk to her or is there some way to signal that she shouldn't be running this? ;-)

Hope you're good.

Sitting in an airport lounge in Singapore on my way to Dubai.

- Joi